

ENERGY STAR[®] Program Commitments for State and Tribal Entities leveraging ENERGY STAR in Inflation Reduction Act Rebate Programs

Eligible Organizations:

State and tribal energy offices and/or environmental agencies charged with overseeing Home Efficiency Rebates and Home Electrification and Appliance rebate programs under the Inflation Reduction Act.

Commitment

The following are the terms of the ENERGY STAR Partnership Agreement as it pertains to state and tribal entities leveraging ENERGY STAR to promote Home Efficiency and Home Electrification and Appliance rebate programs under the Inflation Reduction Act. (Inflation Reduction Act sections 50121 and 50122, respectively).

The ENERGY STAR PARTNER must adhere to the following program requirements:

- comply with current ENERGY STAR Logo Use Guidelines, describing how the ENERGY STAR labels and name may be used. PARTNER is responsible for adhering to these guidelines and for ensuring that its authorized representatives, such as implementation support contractors, advertising agencies, dealers, and distributors, are also in compliance;
- use ENERGY STAR, in a manner consistent with the national ENERGY STAR efforts, as a platform to promote highly efficient products and home upgrades that meet or exceed ENERGY STAR qualifying levels;
- submit marketing materials and template designs developed for PARTNER's ENERGY STAR promotions to ENERGY STAR for review to ensure accuracy of ENERGY STAR logo use and consistency of the ENERGY STAR message. PARTNER will allow a minimum of five full working days for ENERGY STAR to review and approve marketing templates;
- coordinate with EPA on program plans, including products incentivized and rebate amounts; for example, participate in voluntary data collections that inform trade ally and/or consumer facing tools such as <u>www.energystar.gov/dime</u> and <u>www.energystar.gov/rebatefinder</u>
- notify EPA of a change in the designated responsible party or contacts within 30 days.