**ENERGY STAR® Multifamily High Rise: Sample Website Content**

This document provides sample text to help you meet the [ENERGY STAR web linking requirements](https://www.energystar.gov/index.cfm?c=web_tools.pt_linking_policy) and promote your ENERGY STAR certified multifamily high rise apartment units and your ENERGY STAR partnership to prospective tenants. Simply copy and paste the sample text below to your organization’s web site or use sections of the text to help explain what sets your ENERGY STAR certified units apart from the competition. Where appropriate, insert your organization or your building’s information.

**Please note that you may not imply that units in a building under construction have earned the ENERGY STAR label until that building’s As-Built Submittal has been approved by EPA.**

For questions please email us at [mfhr@energystar.gov](mailto:mfhr@energystar.gov).

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**ENERGY STAR Partnership**

**(With Certified Units)**

[Insert organization] is proud to be an ENERGY STAR Developer Partner and to offer ENERGY STAR® certified [apartments/condominiums].The ENERGY STAR label means that [units/apartments/condos] have been designed to save energy and water and are built to higher standards than other apartments or condos on the market today. For you this means lower utility bills and a home that is more comfortable throughout the year. The ENERGY STAR label gives you the peace of mind that your home has undergone a thorough process of inspections, testing, and verification to ensure that they meet strict requirements set by the U.S. Environmental Protection Agency (EPA). Learn more about ENERGY STAR certified apartments and condominiums at <http://www.energystar.gov/certifiedapartments>.

**(Without Certified Units)**

[Insert organization] is a proud to be an ENERGY STAR® Developer Partner. The ENERGY STAR label means that the units have been designed to save energy and water and are built to higher standards than other apartments or condos on the market today. For you this means lower utility bills and a home that is more comfortable throughout the year. The ENERGY STAR label gives you the peace of mind that your home has undergone a thorough process of inspections, testing, and verification to ensure that they meet strict requirements set by the U.S. Environmental Protection Agency (EPA). Learn more about ENERGY STAR certified apartments and condominiums at <http://www.energystar.gov/certifiedapartments>.

**Certification Complete** (As-Built Submittal Approved by EPA)

* [Insert organization] is proud to offer ENERGY STAR® certified [apartments/condominiums] in [insert building name]. The ENERGY STAR label means that units in [insert building name] have been designed to save energy and water and are built to higher standards than other apartments or condos on the market today. For you this means lower utility bills and a home that is more comfortable throughout the year. The ENERGY STAR label gives you the peace of mind that your home has undergone a thorough process of inspections, testing, and verification to ensure that they meet strict requirements set by the U.S. Environmental Protection Agency (EPA). Learn more about ENERGY STAR certified apartments and condominiums at <http://www.energystar.gov/certifiedapartments>.
* [Apartments/Condominiums] in [Insert building name] have earned the ENERGY STAR® label after meeting strict requirements set by the U.S. Environmental Protection Agency (EPA) for energy-efficient design and construction. Buildings with ENERGY STAR certified apartments and condominiums undergo more inspections and third-party testing than typical buildings to give you added peace of mind that your home meets high standards for energy efficiency. Learn more about ENERGY STAR certified apartments and condominiums at <http://www.energystar.gov/certifiedapartments>.