ENERGY STAR. The simple choice for energy efficiency.

Connected Central AC/Air Source Heat Pump and Water Heaters Working Session





Abigail Daken

Phoenix, AZ September 7, 2018





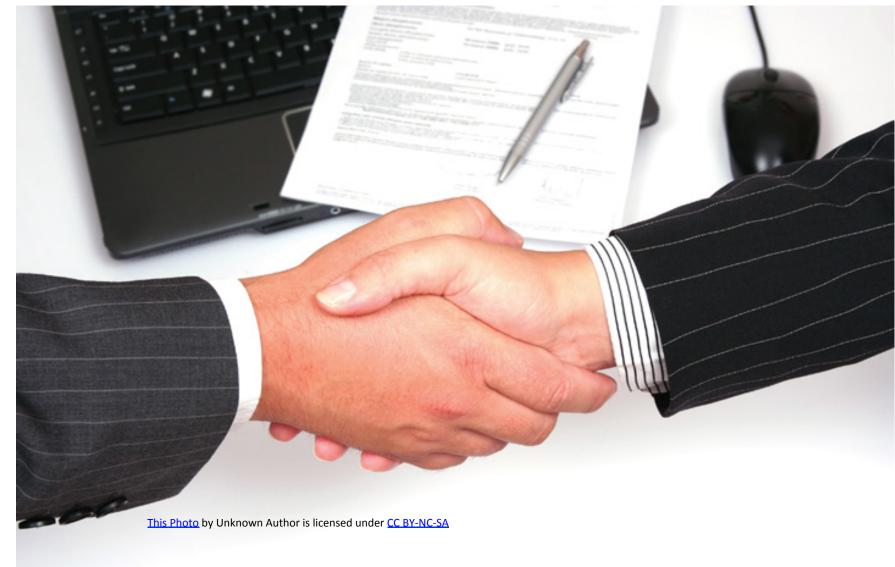
Working With Stakeholders Since 2011







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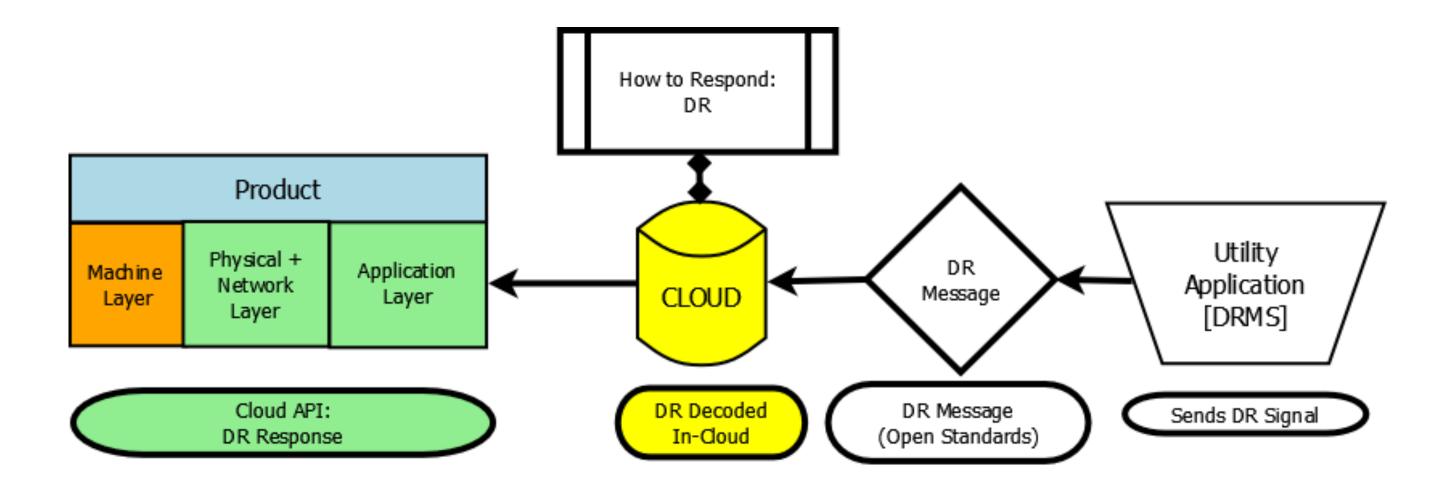
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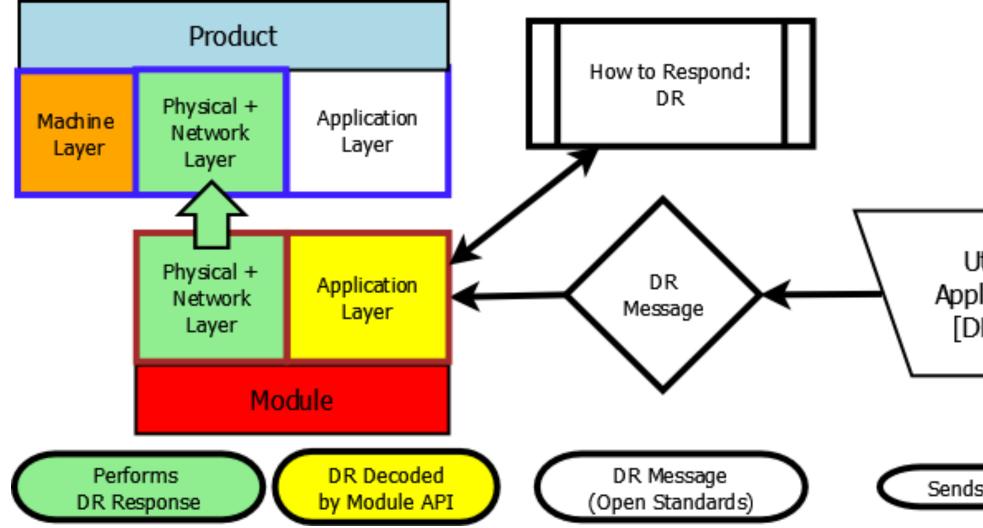


Communications Architecture: DR in the Cloud





Communications Architecture: DR in a Module





Utility Application [DRMS] Sends DR Signal

Translating in the Cloud

- Pros:
 - Reconfigurable while DR response of product(s) in development
 - More flexible for different incoming utility application layers
 - Less hardware/firmware needed at the device
 - Cloud API is DR protocol security endpoint
- Cons:
 - Short term inaccessibility: home WiFi down time, broadband service down time
 - Long term inaccessibility: obsolescence/backwards compatibility, software updates, product provider business model change

Translating on Site (Module/Product)

- Pros:
 - Reliable access to device
 - Plug & play: turnkey modules/chips & ecosystem
 - Could match module/hardware with utility system
- Cons:
 - More powerful hardware needed in the device
 - Hardware obsolescence
 - Device is DR protocol security endpoint



Stakeholder Interests

- Utilities and aggregators want
 - To invest in load flexibility that will be available even if a manufacturer decides to get out of the (very volatile) DR business
 - To minimize the number of entities they need to arrange separate agreements with to allow them to send DR requests to products
- Manufacturers want
 - Users to have a good experience with their product
 - To maintain access to connected products for their own purposes



EPA has a dog in the fight too. We want...

- Interoperable products, to minimize consumer confusion and frustration
- Consumers to get immediate value from connected products, aside from any theoretical advantage from participating in DR programs
- To support the deployment of products with DR capability, to facilitate intermittent renewables
 - Manufacturers find it worthwhile to provide products that meet **ENERGY STAR criteria**
 - Utilities and aggregators specify ENERGY STAR products
- Maximum flexibility for the market to be able to explore various solutions





How this has shown up in specifications

- **EPA** specifications
 - Require the use of open protocols and/or provision of interface control documentation
 - Encourage, but do not require, open standards on premises
 - Allow, but do not require, the use of modules
- CEE and NEEA specifications
 - Quite similar, but...
 - Require use of CTA 2045 or similar interface
- Manufacturers providing connected products
 - Many do not meet the ENERGY STAR criteria
 - Most provided for consumer amenity, not for grid benefit





Connected Thermostats as Case Study

- DR requirements in ENERGY STAR specification are very general
 - Some CT service providers already acting as aggregators when specification was finalized
 - Others provide device level control to utilities
- DR opportunity ripe enough to be in active use despite technical and • business case barriers very similar to those discussed above
 - Some utilities running "Bring Your Own Device" programs, where users with a wide range of thermostats can sign them up
 - Others working with service providers to offer customers an end-toend solution



Different products' drivers and opportunities

Туре	Driver of market adoption	Energy Implication and/or Opportunity		
Large loads, load flexibility doesn't impact consumer	Grid services	Enable cleaner grid		
Large loads, load flexibility can impact consumer	Grid services	Enable cleaner grid; protect consumer interest		
Convenience and quality of maintenance	Consumer and brand owner interest	Better maintenance saves energy		
Safety and security	Consumer interest	Added load; may provide occupancy info		
Additional functionality	Consumer interest	Added load		



Examples

Pool pumps, water heaters

EVSE, HVAC

White goods, HVAC

Door locks, window sensors

Color changing lights, smart speakers

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Prologue: Standardized Messaging (Pool Pumps)

Table 5: CTA Op State Codes (Table 8.2.4)⁴

Op State Code	Name	Section 4.4 Corresponding Item	Des		
0	Idle Normal	Off/Standby	Indicates that no deman and the CPPD has no/in consumption.		
1	Running Normal	On	Indicates that no deman and the CPPD has signi		
2	Running Curtailed	Active Type 1 or Active Type 2; Pump Running	Indicates that a curtailme event is in effect and the energy consumption.		
3	Running Heightened	Active Type 3; Pump Running	Indicates that a heighter demand response event has significant energy co		
4	Idle Curtailed	Active Type 1 or Active Type 2; Pump Not Running	Indicates that a curtailme event is in effect and the energy consumption.		
5	CPPD Error Condition	Messages (4.4 B)	Indicates that the CPPD needs maintenance sup disabled (i.e. no respons		
6	Idle Heightened	Active Type 3; Pump Not Running	Indicates that a heighter demand response event has no/insignificant ener		
9	Variable Following	(No Entry)	Indicates that a variable response event is in effe following the specified se		
10	Variable Not Following	(No Entry)	Indicates that a variable response event is in effe not following the specifie no/insignificant energy c		
11	Idle, Opted Out	Timestamped DR Over-ride Notification; Off/Standby	Indicates that the CPPD demand response event no/insignificant energy c		
12	Running, Opted Out	Timestamped DR Over-ride Notification; On	Indicates that the CPPD demand response event significant energy consu		
13:125	Not Used	(No Entry)	Future use		
126:255	Reserved	(No Entry)	Reserved for manufactu		



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nent type demand response e CPPD has no/insignificant

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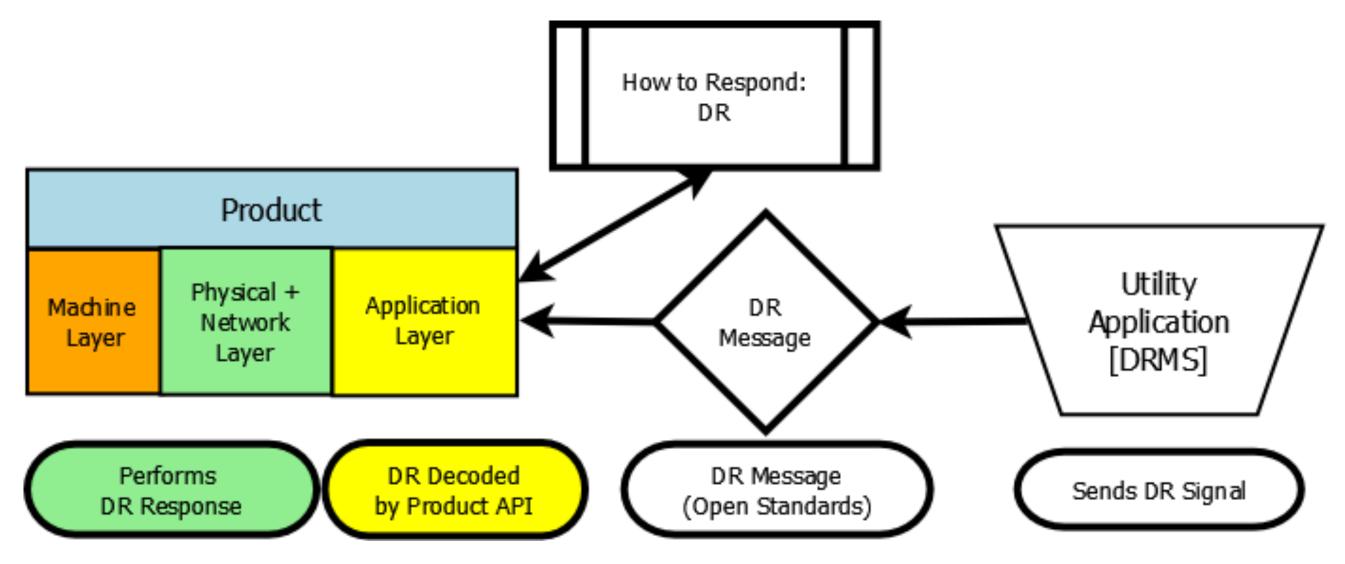
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its and the CPPD has consumption.

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urer use.

Communications Architecture: DR in the Product





More prologue: AHRI 1380

- Goal: To establish requirements for variable capacity HVAC systems supporting DR in a predictable manner.
 - Complex equipment (e.g., modulating) is too flexible to align responses across manufacturers/products naturally.
 - For example, which % capacity to use on Curtailment I (low)?
 - This can unify input/output/response across application layer standards
 - CTA, ADR, SEP, Others
- AHRI 1380 working through AHRI process to reach a draft to be released for public comment – AHRI able to comment further?



More about what this would mean

- Specification would include a table of responses to standard commands (or would refer to a table in a separate standard)
- Specification would not require a particular standard on other layers



More prologue: meeting at ACEEE hot water forum

- EPA held a discussion on connected water heaters and ENERGY STAR with manufacturers, Partners, stakeholder, utilities, etc. at the 2018 ACEEE Hot Water Forum
- Presentations from EPA, NRDC, Aquanta, EPRI, NRECA, NEEA, and CEE
 - Cost effective load shifting of heat pump water heaters
 - Grid interaction strategies
 - Communication interfaces
 - Other connected water heater specifications
- Some sticky issues still up for discussion since the hot water forum



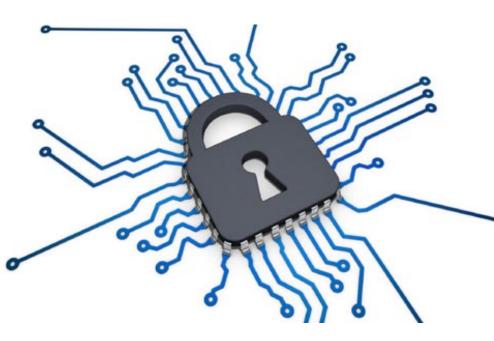
Stakeholder Discussions since the Hot Water Forum

- Manufacturers' visions about how to pursue connected, grid aware water heaters differ
- Some manufacturers want a similar way to connect across range of product they produce
- Manufacturers largely want benefits of connected water heaters to be immediate to the customer
- Security is of concern for all EPA is not leading any efforts in standards development for connected product security



A Quick Note on Security

EPA understands there can be security risks associated with smart products and systems. Recognizing that this is not our area of expertise, we do not intend to take the lead on developing security standards in the smart home market. To the extent that sound security standards arise, EPA may point to them in ENERGY STAR specifications as appropriate.





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Questions to address

- Required that unit meets the criteria, or unit + controller?
- Why does the system need a cloud connection to respond to a grid request?
- Advantages of local response
- What is the role of application layer protocols in making a system secure?



Open Discussion

- Comments or questions on any part of today's session?
- Additional topics of interest or concern regarding this topic?



Contact Information

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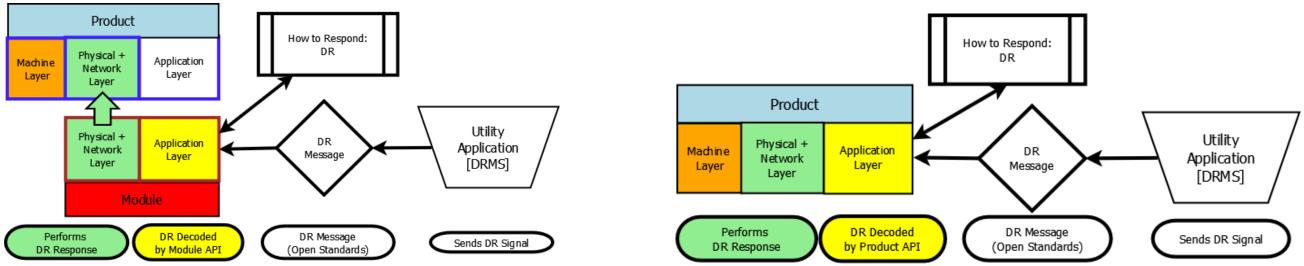




Communications Architecture Comparison

Decoding in a DR Module

Decoding in the Product



Decoding in the Cloud

