

# ENERGY STAR Certified Smart Thermostats are for Everyone: How Smart Thermostat Manufacturers are Serving the Underserved

Dan Cronin, U.S. EPA
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## **ENERGY STAR Certified Smart Thermostats: The Brands You Know and Trust**



# Honeywell Deriva.















# **ENERGY STAR Smart Thermostats: The Right Choice for Your Incentive Program**

- Incentives on smart thermostats whose savings have been third party certified based on field data from at least 1,000 homes
- Join these incentive programs in linking your smart thermostat rebates to ENERGY STAR

Smart Thermostat Incentive Programs Tied to ENERGY STAR

State	Utility	Incentive
CA	SoCalGas	\$75
CA	SMUD <sup>™</sup>	\$50
HI	Hawaii Energy	\$50
MI	DTE Energy	\$75
NM	New Mexico	\$50
OH	Columbia Gas <sup>,</sup> of Oh10	\$75
VT	Efficiency Vermont	\$100





## **Reaching Underserved Communities**

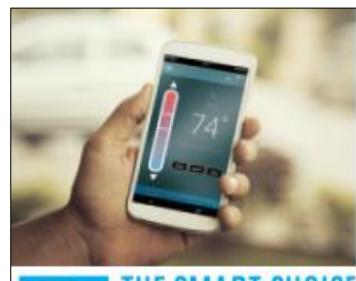
- ENERGY STAR certified smart thermostats belong in every household.
- ENERGY STAR manufacturing partners are engaging unique approaches to connect underserved communities with ENERGY STAR certified smart thermostats.
  - Macro: Nest and Google's Power Project
  - Local: ecobee's" Better Tomorrow" campaign with Toronto public housing
- Utility partners can work with manufacturers to expand their incentive programs to reach new consumers.





# **Today's Panel**

- Serj Berelson, Nest
- Sarah Colvin, ecobee
- Tom Murray, Thermostat Recycling Corporation







# ENERGY STAR® Smart Thermostats Deliver:

- ✓ Demonstrated Energy Savings
- ✓ Reliable Performance
- M Environmental Benefits
- Convenience, Insight, and Control





# **Key Contacts**

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