

# 2018 ENERGY STAR Products Partner Meeting 9/5/2018









#### Who is the Thermostat Recycling Corporation?

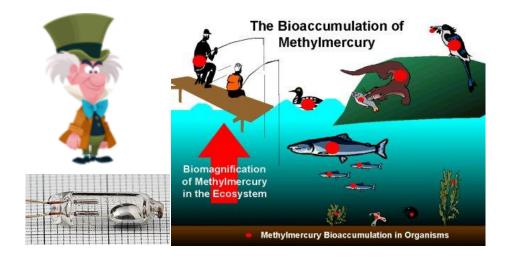
- The Thermostat Recycling Corporation (TRC) is a free recycling program for mercurycontaining thermostats.
- TRC is a non-profit organization, funded totally by thermostat manufacturers.
- > TRC operates in the 48 contiguous states.

#### **TRC MEMBERS**



### Why is this Important?

- Mercury is a toxic substance that affects the nervous system.
- 21 States mandate mercury thermostat recycling.
- Recycling mercury enhances non-energy benefits such as health and safety for your customers.
- Smart thermostat utility rebates/programs send a good message.
- Finishing the job and recycling old mercurycontaining thermostats sends a great message.







# The Program is Free!



2. Take the mercury thermostats to the closest collection point site



1. Remove the Mercury thermostats



**4.** After processing, the empty bin is returned to start the collection process again

3. When bin is full or after one year's accumulation, affix a free mailing label and ship it to TRC's processing facility





# Using TRC is Simple and Effective

- Collection bins are located at sites around the United States.
- If there is not a collection site nearby, we will send you a collection bin at no charge.
- We take care of the mercury and tabulate collection results, so you don't have to.
- To date, 2.4 million units have been collected removing 11 tons of mercury from the environment.

https://www.thermostat-recycle.org/ to find a collection site near you











#### Low to Moderate Income Households

- ► 43% of Americans live in Median Household Incomes of Lower Middle Class, Low Income, and Poverty representing 54.4 Million Households.
- Utilities and TRC have a vested and connected interest in these households
- Energy efficiency, economic benefit and environmental improvements are all part of the Sustainability corporate message.



#### What We Can Do Together?

- As part of your thermostat change-out programs, require installers to remove mercury-containing thermostats and drop them off at a TRC collection site.
- Inform your installers that replaced mercury-containing thermostats should never be left behind with the customer and never tossed in the trash. It is a safety and liability issue.
- TRC will take care of recycling the mercury.
- ► To your positive message about energy-efficiency and economic benefit, enjoy the addition of a positive environmental message.
- Work with us and others to align interests and keep the sustainability message strong and relevant.



## Opening a Dialogue

- ► The USEPA Smart Sectors Program is a partnership program that provides a platform to collaborate with regulated sectors and develop sensible approaches that better protect the environment and public health.
- A key focus of the USEPA Smart Sectors Program is the Utilities and Power Generation Sector.
- ► EPA has opened dialogue with the Thermostat Recycling Corporation and other trade association partners and will focus attention initially on thermostats and low-income areas.
- ► EPA is looking for organizations who represent the utilities and power generation sector to engage in the dialogue.
- Contact Nena Shaw at <a href="mailto:shaw.nena@epa.gov">shaw.nena@epa.gov</a> and 202-564-5106



# Thank you!

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