

ENERGY STAR Program Update

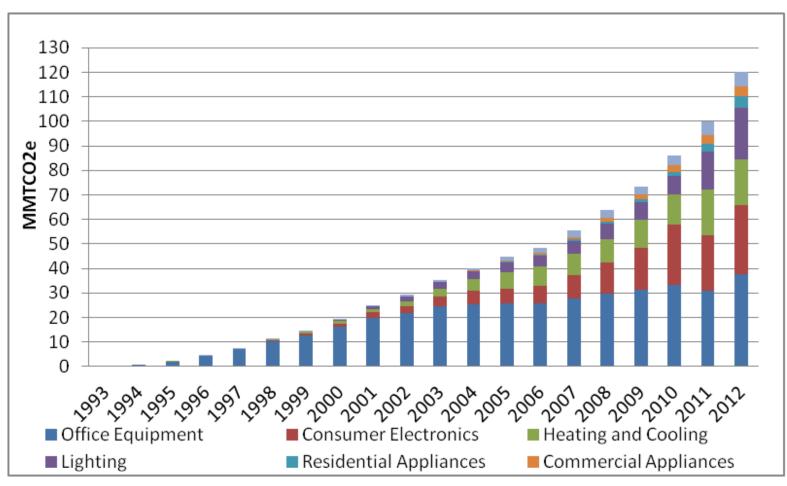
Peter Banwell, U.S. EPA November 18, 2013

Part of the
2013 ENERGY STAR Products Partner Meeting
Webinar Series



2012 Results – CO₂ Savings

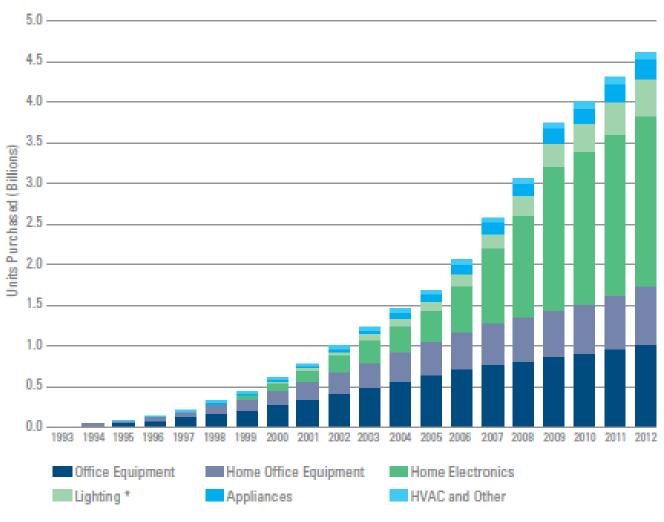






ENERGY STAR Products Sold (Cumulative)*







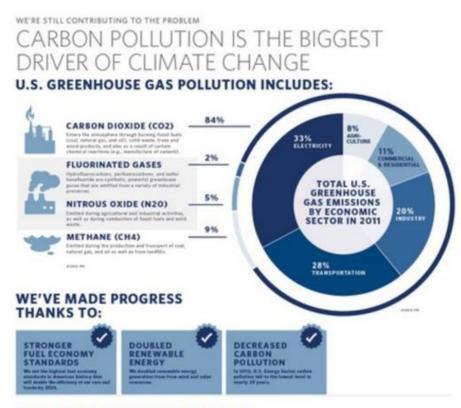
*Lighting category does not include purchases of light bulbs.

2013 Climate Action Plan



"Establishing a New Goal for Energy Efficiency Standards*"

"Reducing barriers to Investment in Energy Efficiency"

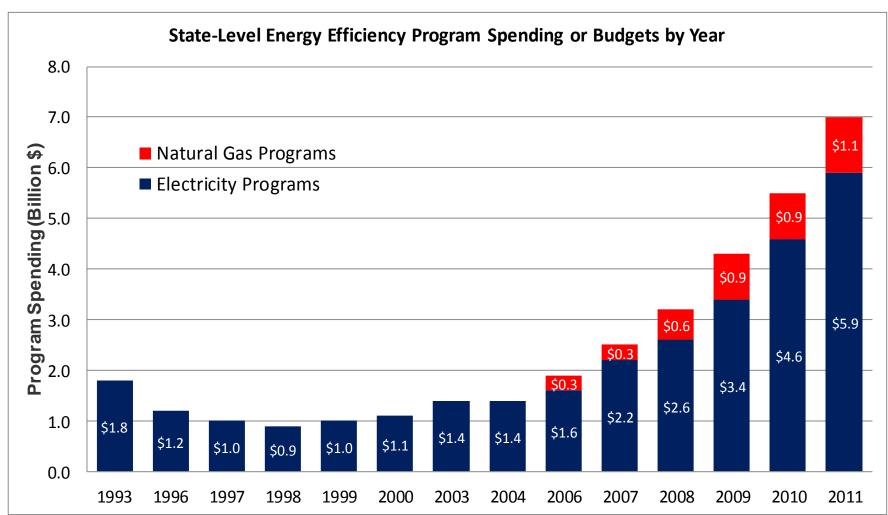


BUT WE HAVE MORE WORK TO DO.



Growing Program Resources







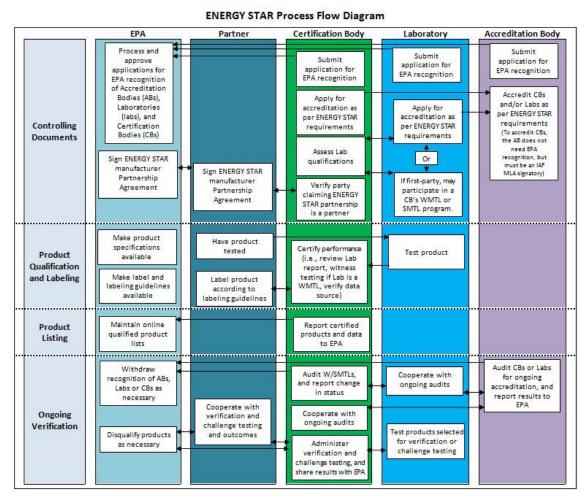
Source: ACEEE 2012 State Energy Efficiency Scorecard

*All values are actual program spending (EIA Form 861) except for 2009, 2010, and 2011, which are budgets (CEE Annual Industry Reports).

Protecting Your Investment



- Third Party Certification
 - Fully implemented across all product categories
- Verification Testing
 - 87 ProductsDisqualified
 - 1,169 ProductsTested





Technician







Testing All Categories









Bulb testing at TCP's Ohio lab Source: Rocky Kistner/NRDC



EPA Recognized Organizations(July 2013)



Туре	Total
Accreditation Bodies	28
Certification Bodies	25
Laboratories	542

Laboratories by Location	
Country	Totals
Austria	1
Brazil	1
Canada	25
China	117
Denmark	1
Germany	8
Guatemala	2
Hong Kong	3
Hungary	1
India	1
Italy	6
Japan	34
Malaysia	3
Mexico	10
Netherlands	1
New Zealand	1
Singapore	2
South Korea	26
Spain	1
Sweden	2
Taiwan	51
Turkey	4
United Kingdom	5
United States	224
Subtotals	530



Enhancing Value



- Label identifying efficient products in more than 65 categories
 - Appliances, electronics, HVAC, lighting, commercial food service equipment
- Keeping Specifications Up To Date
 - **-** 2013
 - 6 completed in 2013 NEW
 - 15 completed in 2013 Revised
 - -2014
 - 7 revisions planned
 - 6 new planned (Version 1.0)



New Offerings



Dryers –

Pool Pumps –



ENERGY STAR 2013Emerging Technology Award

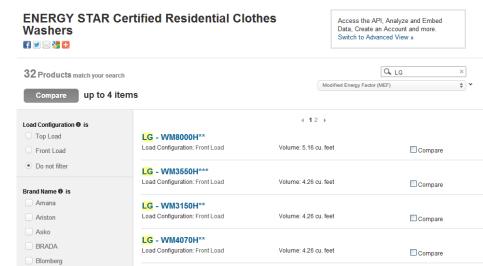


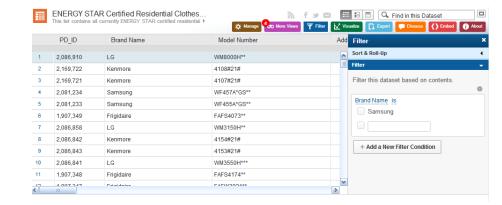


Product Finder



- Public-facing tool consumers, retailers, utilities and other stakeholders use to access product data
- www.energystar.gov/productfinder
- Expected product finder tools rollout for all products: Fall 2013

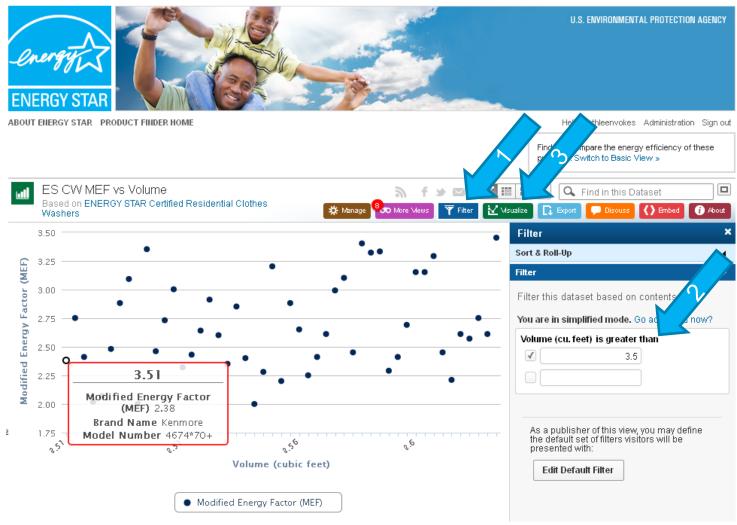






ENERGY STAR Product Finder: Advanced View – Filter and Graph Options







National Grass Roots Campaign



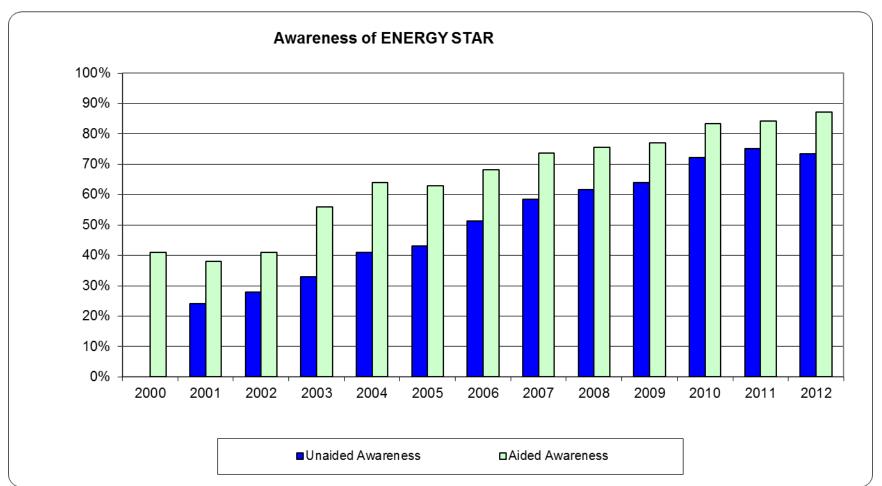
- The Change the World, Start with ENERGY STAR Campaign
- Key elements
 - ENERGY STAR pledge
 - ENERGY STARs Across America event series and map
 - Team ENERGY STAR
 - ENERGY STAR Day





2012 ENERGY STAR Awareness







Retail Action Council













New Resources: ENERGY STAR Most Efficient







Maintaining ENERGY STAR Most Efficient Categories in 2014



- Boilers
- Ceiling and Vent Fans
- Central AC Heat Pump
- Clothes Washers
- Computer Monitors
- Furnaces
- Geothermal Heat Pumps
- Refrigerators
- Televisions
- Windows















Thank You



- Peter Banwell, Emerging Technology: banwell.peter@epa.gov
- Katharine Kaplan, Most Efficient, Product Specifications: kaplan.katharine@epa.gov
- Eamon Monahan, Product Finder/product testing: monahan.eamon@epa.gov
- Hewan Tomlinson, Retail Action Council: tomlinson.hewan@epa.gov

