

# 2023 ENERGY STAR<sup>®</sup>

PRODUCTS PARTNER MEETING



September 26–28, 2023 | Atlanta, Georgia





# AGENDA

September, 2023

Dear ENERGY STAR Partners and Stakeholders,

Welcome to Atlanta and the 2023 ENERGY STAR Products Partner Meeting.

With the nationwide focus on opportunities associated with the Inflation Reduction Act, we are thrilled to bring together so many of the market actors that are critical to helping American households capitalize on billions of dollars in tax credits, state rebates, and utility incentives to improve the efficiency, comfort and health of their homes. While financial incentives are critical to addressing the cost barrier, they cannot deliver on their full potential unless we also address the informational and transactional barriers that prevent consumers from taking advantage of them. This is what brings us together this week – to share best practices, collaborate, learn and plan how we will work together to educate all Americans about the benefits of making energy efficient home upgrades and to expand and improve the services available to help them through the process.

While this is not our first time in Atlanta, we are especially excited to be gathering in the southeast, at this point in time, where so much of the potential associated with efficient home upgrades is converging. There is no more compelling region of the country when it comes to the prospect of energy bill savings and the proportion of households that could benefit from them the most. More customers are cost-burdened in the South than in any other part of the country, and more than a third of the region's population has trouble paying their energy bills. We look forward to this being the start of many productive new collaborations in the southeast.

After more than 30 years of steady progress, adapting to evolution in the marketplace, the ENERGY STAR Products Program has reached an inflection point. While it is certainly disconcerting to be winding down our relationship with lighting, we celebrate the amazing results and the partnerships that made them possible. We are confident, because of the trust you have helped us build in the ENERGY STAR label, that we can be equally effective as a resource guiding American families into the clean energy future.

Thank you for joining us at the ENERGY STAR Products Partner Meeting.

Sincerely,



Ann Bailey  
ENERGY STAR Product Labeling Branch Manager  
United States Environmental Protection Agency

## MONDAY, SEPTEMBER 25, 2023

4:00 p.m. – 6:00 p.m. Early Registration, *Grand Ballroom Pre-Function*

## TUESDAY, SEPTEMBER 26, 2023 (DAY 1)

Registration, *Grand Ballroom Pre-Function*

8:00 a.m. Breakfast, *Grand Ballroom West*

	<b>General Session</b> <i>Grand Ballroom East</i>
9:00 a.m.	Welcome & Opening Remarks
10:00 a.m.	A Clean Energy Future for All: Bringing the Benefits of Efficient Electrification to Households Across America
11:00 a.m.	Engaging Customers with the ENERGY STAR Home Upgrade to Save Up to 30% on Energy Bills
12:00 p.m.	Lunch— <i>Grand Ballroom West</i>
1:00 p.m.	Pump it Up! The Compelling Opportunity for Heat Pumps in the South
2:00 p.m.	How ENERGY STAR is Helping Retailers Meet their Sustainability Goals
3:00 p.m.	Break— <i>Grand Ballroom West</i>
3:30 p.m.	Increasing Demand at Every Touch Point: How to Design a Highly Effective Heat Pump Water Heater Program
4:45 p.m.	Wrap-up
5:00 p.m.	Adjourn

# AGENDA

## WEDNESDAY, SEPTEMBER 27, 2023 (DAY 2)

Registration, *Grand Ballroom Pre-Function*

7:45 a.m.

Breakfast, *Grand Ballroom West*

	<b>General Session</b> <i>Grand Ballroom East</i>	
8:00 a.m.	Heat Pump Water Heater Workforce Development Is Hard, But Help is On the Way!	
9:00 a.m.	Serving Underserved Households: Results, Insights, & Recommended Outreach Strategies from Low-Income Consumer Centric Research Study	
10:30 a.m.	Break— <i>Grand Ballroom West</i>	
10:45 a.m.	Exploring Models for Combining Resources to Advance Debt-Free Home Upgrades	
12:15 p.m.	Lunch— <i>Grand Ballroom West</i>	
1:15 p.m.	Reducing the Cost of Electrification with Alternatives to Electric Panel Upgrades	
2:15 p.m.	Heat Pump HVAC Solutions for Successful Programs in All Markets (1 hour)	State Working Session – Here’s What ENERGY STAR Has to Offer; What Else Do You Need to Help Make Your State Rebate Program a Success? (Closed Session)
3:45 p.m.	Break— <i>Grand Ballroom West</i>	
4:00 p.m.	Super-Efficient Heat Pump Room Conditioners: A Tetris Solution for Window Heat Pumps	
5:00 p.m.	Adjourn	



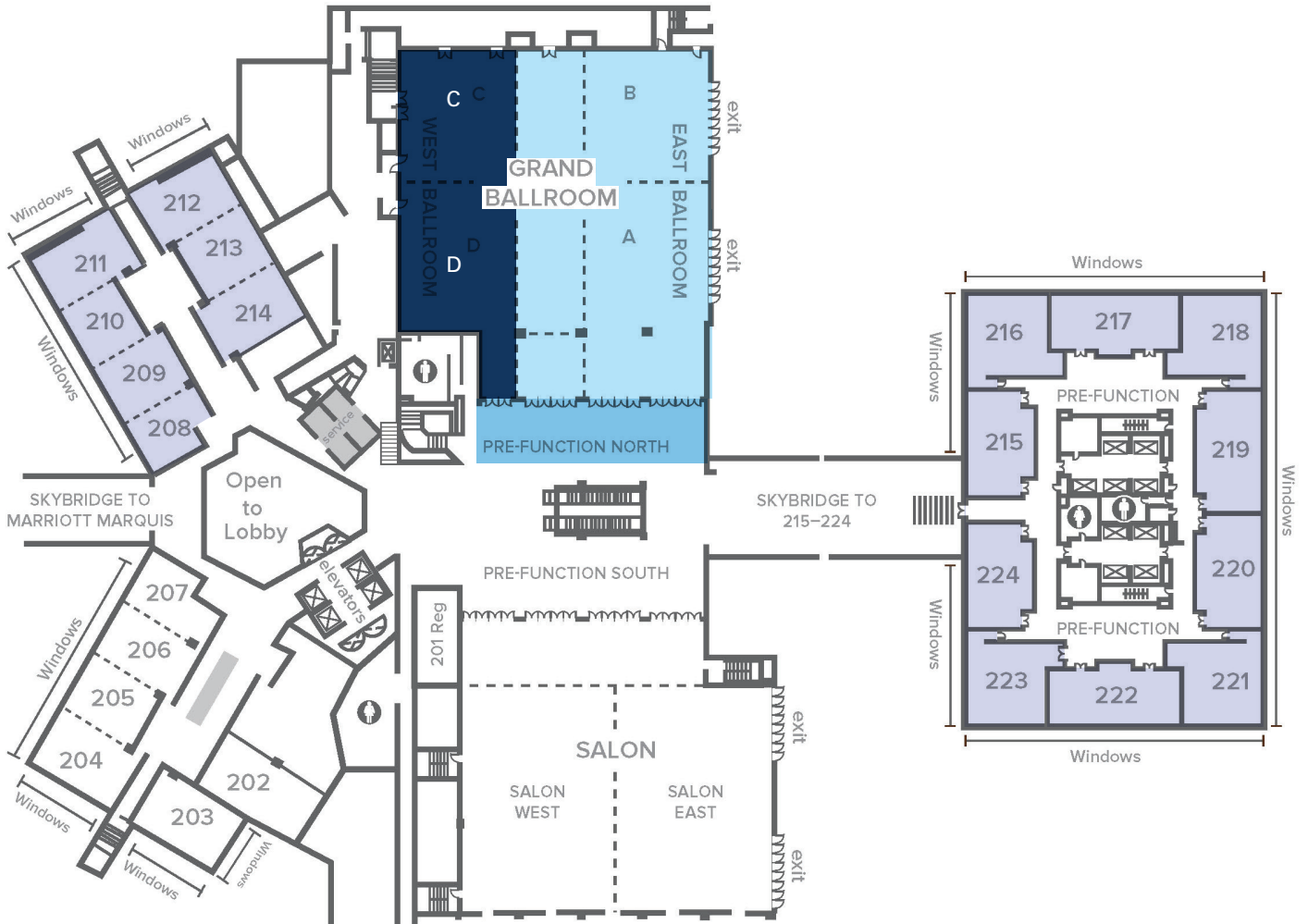
## THURSDAY, SEPTEMBER 28, 2023 (DAY 3)

Registration, *Grand Ballroom Pre-Function*

8:00 a.m. Breakfast, *Grand Ballroom West*

General Session <i>Grand Ballroom East</i>	
9:00 a.m.	What to Expect from Inflation Reduction Act State Rebate Programs
10:00 a.m.	Break— <i>Grand Ballroom West</i>
10:15 a.m.	Improving the Home Envelope: Good Program Practices and Successful Examples
11:15 a.m.	Induction Cooking and ENERGY STAR: A Recipe for an All-Electric Kitchen of the Future
12:15 p.m.	Lunch— <i>Grand Ballroom West</i>
1:15 p.m.	How to Increase Efficiency Program Effectiveness: A Retailer’s Perspective
2:15 p.m.	Announcing EPA’s One Stop Shop for Efficiency Upgrade Services: The ENERGY STAR Home Upgrade Service Provider Partnership
3:15 p.m.	Adjourn

## ENERGY STAR MEETING FLOOR PLAN HILTON ATLANTA, GA



KEY	General Session Room	Breakouts	Expo/Meals	Registration





## ENERGY STAR PRODUCT EXPO EXHIBITOR LIST HILTON ATLANTA, GA

ORGANIZATION NAME	BOOTH NUMBER
Mitsubishi Electric Trane HVAC US LLC	1
Rheem Manufacturing	2
A.O. Smith Corporation	3
Bits Limited	4
Embertec	5
Ariston Group (American Standard Water Heaters)	6
ECO2 Systems LLC	7
Bradford White Corporation	8
LG Electronics, Inc.	9
AM Conservation	10
Electrolux Home Products	11
Maxlite	12
Greenlite Lighting Corporation	13
TechniArt, Inc.	14
Resideo Technologies, Inc	15

EPA is grateful to our facilitating meeting co-sponsor,  
Southeast Energy Efficiency Alliance (SEEA), for their assistance with meeting  
planning and execution. We would also like to thank other ENERGY STAR partners  
for their generous support of food and beverage and audio/visual offerings at the  
2023 ENERGY STAR Products Partner Meeting\*



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\*No EPA funds were used for food and beverage offerings associated with the 2023 ESPPM or related events and activities.

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