



# ENERGY STAR<sup>®</sup>

## Products Partner Meeting

Appliances | Electronics | Electric Vehicle Chargers | HVAC | Lighting | Smart Home Energy Management Systems | Smart Thermostats | Water Heaters

**OCTOBER 27 – 29, 2020**



September 2020

Dear ENERGY STAR Partners and Stakeholders,

We at ENERGY STAR feel privileged to be able to gather with you virtually and continue our important work in these difficult times. Thank you for your willingness to take part in the 2020 ENERGY STAR Products Partner Meeting (ESPPM).

While it will certainly be different, the experience our team has created for you this year promises to be amazing. For me, the best part is the way the conference platform can be used to replicate the on-sight impetus to meet individually and in smaller groups—to build relationships and advance collaboration. Last year, members of the extended ENERGY team participated in more than 150 hours of meetings, many of them bringing together manufacturers, retailers and utilities in various combinations. I encourage you to make the most of this three-day opportunity and fill your ESPPM calendar with productive interactions.

This year, the conference agenda is as full as ever with meaty sessions covering a range of ENERGY STAR topics and featuring insights from experts across many sectors of the market. Our hope is to educate, enable and inspire you in your future efforts to help American families save energy, save money and protect the climate with ENERGY STAR.

Thanks again for joining us for the 2020 ENERGY STAR Products Partner Meeting.

Sincerely,



Ann Bailey  
Chief, ENERGY STAR Product Labeling Branch  
United States Environmental Protection Agency

## TUESDAY, OCTOBER 27 (DAY 1)

All sessions will be recorded to minimize scheduling conflicts across tracks, and made available to registered attendees “on demand” for the remainder of the meeting.

All times Eastern Standard Time	Track 1: ENERGY STAR Basics	Track 2: Electrification, Technology & Grid	Track 3: Appliances, Lighting & Smart Home
8:00 a.m.–9:30 a.m.	Meetings*		
9:30 a.m.–10:30 a.m.	ENERGY STAR Virtual Product Expo: Power Hour**		
10:30 a.m.–11:00 a.m.	Break/Meetings		
11:00 a.m.–11:40 a.m.	Plenary: Welcome & ENERGY STAR Update		
11:40 a.m.–12:00 p.m.	Break		
12:00 p.m.–1:00 p.m.	Plenary: ENERGY STAR: The Quintessential Ingredient Brand		
1:00 p.m.–1:30 p.m.	Break/Meetings		
1:30 p.m.–2:30 p.m.	Looking to the STARS on ENERGY STAR Day: Leaders in Supporting Energy Savings During the Most Challenging Times	Cold Climate Heat Pumps + Emerging Tech	Meetings
2:30 p.m.–3:00 p.m.	Break/Meetings		
3:00 p.m.–4:00 p.m.	ENERGY STAR Virtual Product Expo: Power Hour		
4:00 p.m.–6:00 p.m.	Meetings		

\*Registered attendees will have access to unique networking opportunities through the 2020 ESPPM virtual event platform, including private video meetings with other registered attendees. If you would like to request a private meeting with EPA staff, please contact [Jason.Warner@icf.com](mailto:Jason.Warner@icf.com).

\*\*The 2020 Virtual ENERGY STAR Product Expo Power Hours are two hours each day during which exhibitors will be fully staffing their pages to actively engage with visitors. If you cannot make it to one of the daily power hours, all exhibitor pages will be available for the duration of the three-day meeting.

## WEDNESDAY, OCTOBER 28 (DAY 2)

All sessions will be recorded to minimize scheduling conflicts across tracks, and made available to registered attendees “on demand” for the remainder of the meeting.

All times Eastern Standard Time	Track 1: ENERGY STAR Basics	Track 2: Electrification, Technology & Grid	Track 3: Appliances, Lighting & Smart Home
8:00 a.m.–9:30 a.m.	Meetings*		
9:30 a.m.–10:30 a.m.	ENERGY STAR Virtual Product Expo: Power Hour**		
10:30 a.m.–11:00 a.m.	Break/Meetings		
11:00 a.m.–12:00 p.m.	Leveraging ENERGY STAR Online: Tools & Resources	ENERGY STAR Products for All-Electric Homes	DIY Meets Downlights: ENERGY STAR at Home
12:00 p.m.–1:00 p.m.	Certification 101	Cooling Down the Grid with Connected Room Air Conditioners	Keeping the Lights On: A New Environment for Lighting Programs
1:00 p.m.–1:30 p.m.	Break/Meetings		
1:30 p.m.–2:30 p.m.	ESRPP: The Best is Yet to Come	Load Shifting with ENERGY STAR Connected Water Heaters	SEMS Pilots Update
2:30 p.m.–3:00 p.m.	Break/Meetings		
3:00 p.m.–4:00 p.m.	ENERGY STAR Virtual Product Expo: Power Hour		
4:00 p.m.–6:00 p.m.	Meetings		

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## THURSDAY, OCTOBER 29 (DAY 3)

All sessions will be recorded to minimize scheduling conflicts across tracks, and made available to registered attendees “on demand” for the remainder of the meeting.

All times Eastern Standard Time	Track 1: ENERGY STAR Basics	Track 2: Electrification, Technology & Grid	Track 3: Appliances, Lighting & Smart Home
8:00 a.m.–9:30 a.m.	Meetings*		
9:30 a.m.–10:30 a.m.	ENERGY STAR Virtual Product Expo: Power Hour**		
10:30 a.m.–11:00 a.m.	Break/Meetings		
11:00 a.m.–12:00 p.m.	The New Home Shopping Network: The Impact of Marketplaces and the Value of ENERGY STAR	Heat Pump Water Heating: Program Design and Implementation	HVAC Design for Installation
12:00 p.m.–1:00 p.m.	Best Practices for Managing Smart Thermostat Programs	Electrifying Transportation with ENERGY STAR EV Charging	JUMP into Refrigerator Savings
1:00 p.m.–1:30 p.m.	Break/Meetings		
1:30 p.m.–2:30 p.m.	New ENERGY STAR Initiatives in HVAC Markets	Heat Pump Technology Enables Most Efficient Water Heaters and Clothes Dryers	SHEMS Pitch Party
2:30 p.m.–3:00 p.m.	Break/Meetings		
3:00 p.m.–4:00 p.m.	ENERGY STAR Virtual Product Expo: Power Hour		
4:00 p.m.–6:00 p.m.	Meetings		

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