



2014 ENERGY STAR[®] Products Partner Meeting

ENERGY STAR

October 27–29, 2014 | Phoenix, Arizona



APPLIANCES

ELECTRONICS

LIGHTING



AGENDA

October 2014

Dear ENERGY STAR Partners & Stakeholders,

Welcome to Phoenix and the 2014 ENERGY STAR Products Partner Meeting.

We are pleased to bring you together to deepen business relationships, develop plans, and exchange information and experiences related to ENERGY STAR.

After more than 20 years, the ENERGY STAR Products Program is stronger than ever. Today, more than 85% of the American public recognizes the ENERGY STAR label. In 2013 alone, Americans purchased nearly 300 million ENERGY STAR certified products across more than 70 product categories for a cumulative total exceeding 4.8 billion products since 1993. Our partners—more than 1,800 manufacturers with over 45,000 certified products, more than 2,600 retailers, and nearly 700 utilities and other energy efficiency program sponsors servicing over 88% of U.S. households—are the key to ENERGY STAR's success.

Thanks to you and the important work you do, your customers are saving energy and money and making a difference in the fight against climate change.

I hope you find this year's meeting the most productive and rewarding yet.

Sincerely,

A handwritten signature in black ink, appearing to read "Ann Bailey".

Ann Bailey

Director

ENERGY STAR Product Labeling

United States Environmental Protection Agency

AGENDA



Sunday, October 26

- 1:00–4:00 p.m.** Special Session: SEDI Residential Dryer Meeting (*Separate RSVP required*), *Ahwatukee Room*
- 4:00–6:00 p.m.** Registration & Expo Set-up, *Valley of the Sun Pre-Function Area*
- Noon–6:00 p.m.** Partner Networking*

Monday, October 27 (Day 1)

- 6:30 a.m.–4:30 p.m.** Registration, *Valley of the Sun Pre-Function Area*
- 7:30–8:30 a.m.** Breakfast, *Valley of the Sun Pre-Function Area*

	Appliances <i>Valley of the Sun ABC</i>	Electronics <i>Valley of the Sun ABC</i>	Partner Networking*	EXPO <i>Valley of the Sun DE & Pre-Function Area</i>
8:30–9:00 a.m.	Welcome and ENERGY STAR Appliances Update (<i>Plenary</i>)			
9:00–10:00 a.m.	ENERGY STAR Consumer Electronics Update (<i>Plenary</i>)			
10:00–10:15 a.m.	Break, <i>Valley of the Sun Pre-Function Area</i>			
10:15–11:15 a.m.	Moving Forward: ENERGY STAR Appliance Specification Updates			
11:15 a.m.–12:15 p.m.	Appliance Marketing Efforts: ENERGY STAR Early Replacement Refrigerator Promotion			
12:15–1:15 p.m.	Lunch, <i>Valley of the Sun ABC</i>		RAD Working Lunch, <i>Ahwatukee Room</i>	
1:15–2:15 p.m.		Hello, I'd like to Buy a Soundbar. Understanding the Electronics Consumer		
2:15–3:15 p.m.		Opportunities for Efficiency Gains in Consumer Electronics		
3:15–3:30 p.m.	Break, <i>Valley of the Sun Pre-Function Area</i>			
3:30–4:30 p.m.	The Opportunity in a <i>Dryer</i> World			
4:30–5:30 p.m.		Promoting ENERGY STAR Certified Consumer Electronics—Success Stories		

*Partner Networking: The networking track is for unstructured partner networking meetings. A portfolio of meeting rooms will be available to all partners during these blocks. Partners are responsible for arranging individual meetings.



AGENDA

Tuesday, October 28 (Day 2)

6:30 a.m.–4:30 p.m. Registration, *Valley of the Sun Pre-Function Area*

7:00–8:00 a.m. Breakfast, *Valley of the Sun Pre-Function Area*

	Plenary/Cross Product Interest: Appliances, Electronics & Lighting <i>Valley of the Sun ABC</i>	Lighting <i>Valley of the Sun ABC</i>	Partner Networking*	EXPO <i>Valley of the Sun DE & Pre-Function Area</i>
8:00–9:15 a.m.	Welcome to Phoenix and ENERGY STAR Update (<i>Plenary</i>)			
9:15–10:00 a.m.	ENERGY STAR Consumer Marketing: Vision for 2015 and Beyond (<i>Plenary</i>)			
10:00–10:15 a.m.	Break, <i>Valley of the Sun Pre-Function Area</i>			
10:15–11:15 a.m.	Panel: Energy Efficiency 2.0—Next Generation Retail-Based Programs for a Cleaner Environment (<i>Cross Product Interest</i>)			
11:15 a.m.–12:15 p.m.	Networking			
12:15–1:15 p.m.	Lunch, <i>Valley of the Sun ABC</i>			
1:15–2:15 p.m.	ENERGY STAR Product Information Tailored to Your Consumer: New Applications and Enhancements (<i>Cross Product Interest</i>)			
2:15–3:15 p.m.	Panel: Working with Independent Retailers (<i>Cross Product Interest</i>)			
3:15–3:30 p.m.	Break, <i>Valley of the Sun Pre-Function Area</i>			
3:30–4:30 p.m.	ENERGY STAR Lighting Update (<i>Plenary</i>)			
4:30–5:30 p.m.		Who Wants to be an ENERGY STAR? EPA Presents a Game Show to Address the Most Common Lighting Certification Conundrums		
5:30–6:30 p.m.		From New Construction to Retrofit—Promoting and Rebating ENERGY STAR Light Fixtures		

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7:00 p.m. ENERGY STAR Reception, Hosted by Sears Holdings Corporation, *Arizona Science Center*

AGENDA



Wednesday, October 29 (Day 3)

- 8:30 a.m.–Noon** Registration, *Valley of the Sun Pre-Function Area*
- 8:00–9:00 a.m.** Breakfast, *Valley of the Sun Pre-Function Area*

	Lighting <i>Valley of the Sun ABC</i>		Partner Networking*	EXPO <i>Valley of the Sun DE & Pre-Function Area</i>
9:00–9:30 a.m.	The Latest in Lighting Standards and Test Methods <i>Ahwatukee Room (Concurrent)</i>			
9:30–10:00 a.m.		Not All Efficient Lighting is Created Equal: Communicating ENERGY STAR Benefits to the Consumer <i>(Concurrent)</i>		
10:00–11:00 a.m.	Light Refreshments Offered, <i>Valley of the Sun Pre-Function Area</i>			
11:00 a.m.–Noon	EE-Harmony: Control Freaks and Compatibility—Tips on Finding the Right Match for Quality Dimming			
Noon–1:00 p.m.	Lunch, <i>Valley of the Sun Pre-Function Area</i>			
1:00–2:00 p.m.	Lighting for the 21st Century Home and New Program Approaches			
2:00–5:00 p.m.	ENERGY STAR Lighting Roadmapping Workshop Update			

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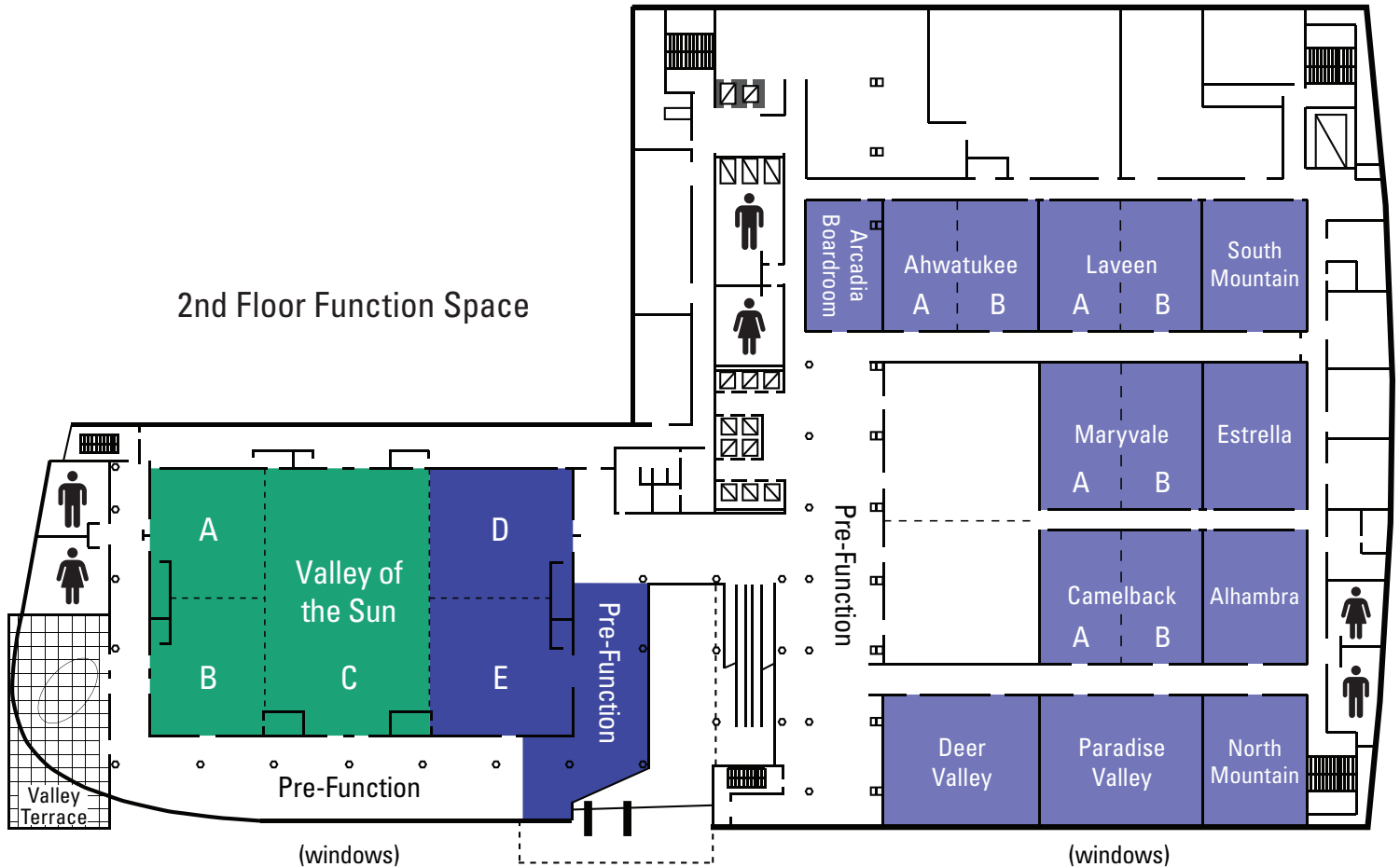
5:00 p.m. Adjourn

Thursday, October 30

- 9:00 a.m.–Noon** Luminaires Specification Revision Working Session, *Ahwatukee Room*
- 9:00 a.m.–Noon** Partner Networking*



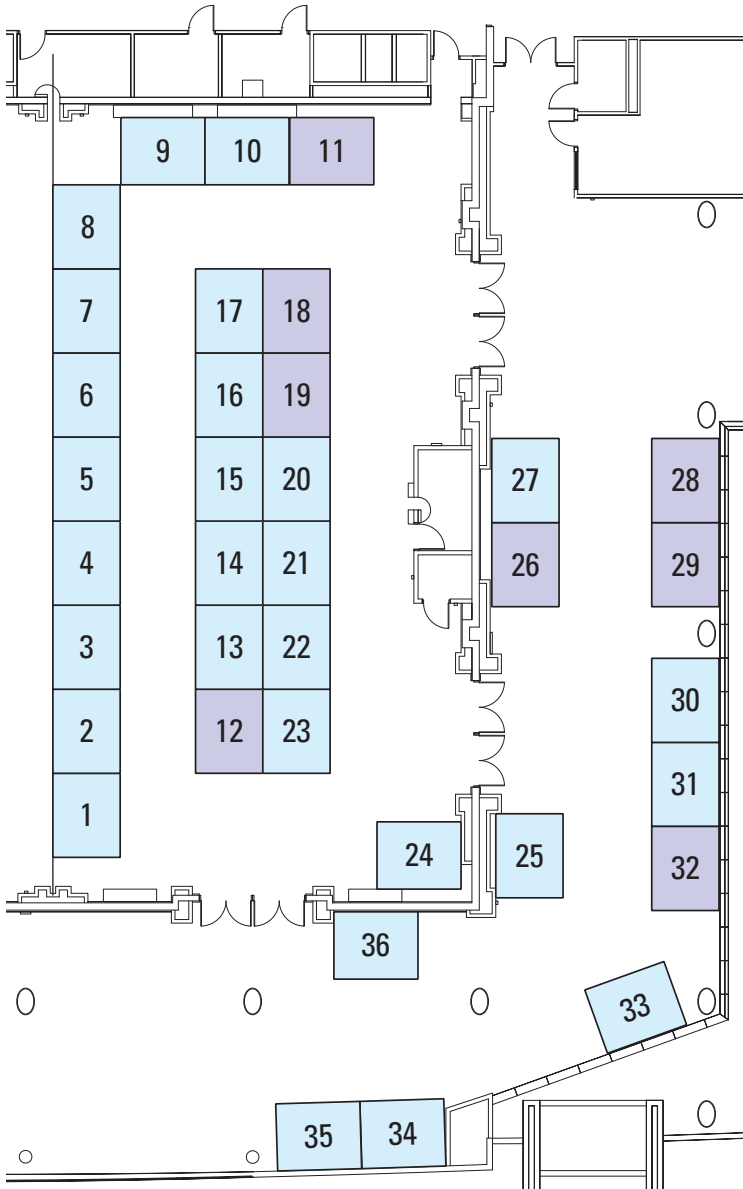
ENERGY STAR Meeting Floor Plan Sheraton Phoenix Downtown Hotel



*There are an additional six (6) hospitality suites in use during the meeting. They are located on the 5th floor of the hotel.



ENERGY STAR Product Expo Floor Plan Valley of the Sun DE & Pre-Function Area



- Lighting
- Retailers/Appliances/Electronics

EXHIBITOR	BOOTH
AM Conservation Group, Inc.	35
Cooper Lighting by Eaton	25
Cordelia Lighting	5
Cree Consumer Lighting	33
DIRECTV	32
EarthTronics	17
Energetic Lighting	1
Feit Electric Company, Inc.	24
GE Lighting	30 & 31
Globe Electric Company	14 & 15
GREEN CREATIVE	16
Greenlite Lighting Corporation	7 & 8
Halco Lighting Technologies	6
L'Image Home Products, Inc.	13
LG Electronics USA	26
Lights of America	34
MaxLite	21
Nationwide Marketing Group	28 & 29
Nicor Lighting, Inc.	2
Overdrive Lighting	23
Philips	3 & 4
Samsung Electronics America	18 & 19
Satco Products, Inc.	20
Sears Holdings Corporation	12
Sunpark Electronics	22
TechniArt, Inc.	36
Technical Consumer Products, Inc.	27
Verdant Solutions <i>on Behalf of Multiple Lighting Manufacturers</i>	9 & 10
Whirlpool Corporation	11

We would like to thank the following partners for their generous support of the 2014 ENERGY STAR Products Partner Meeting:

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