



**CLEAResult**

# Enhancements to the ENERGY STAR Product Finder

How it helps Energy Efficiency Programs be  
more efficient

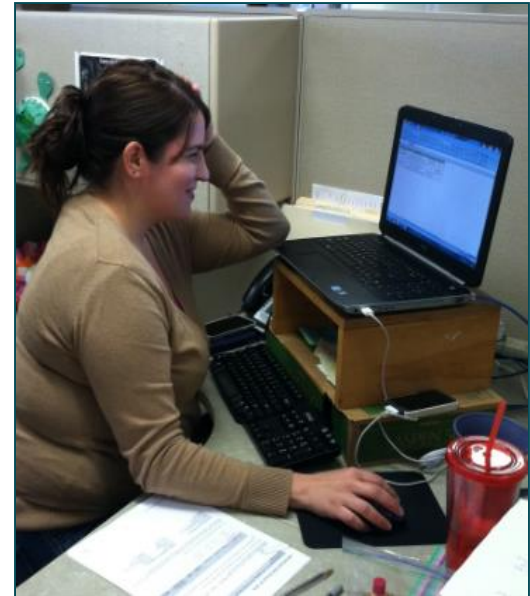
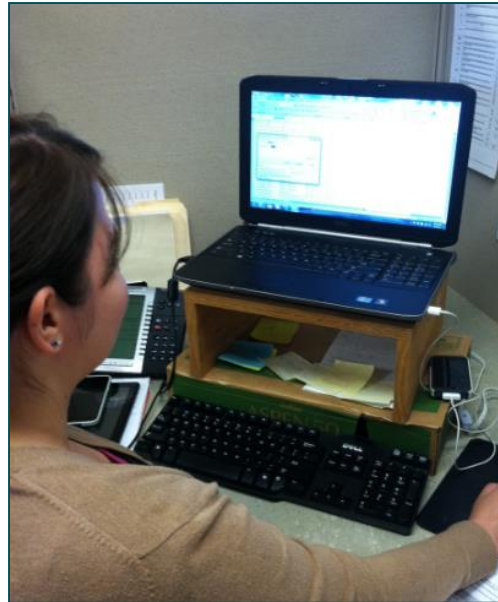
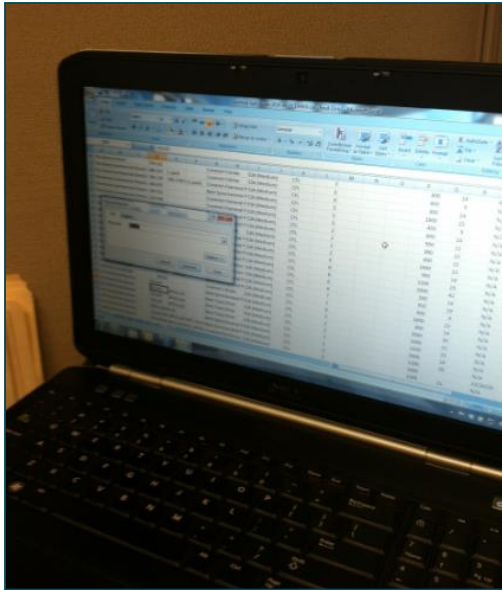
October 28, 2014

## ▲ Product Finder Tool

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- This tool is used by Energy Efficiency Programs in both program management and in the store environment
- Prior to the enhancements, most Qualified Products lists were long and hard to navigate
- Qualified Product lists are used to verify that models being presented by manufacturers are actually ENERGY STAR Certified
- Now, the tool can be easily used by implementation teams via tablets while in the retail store location.

# Program Management Use



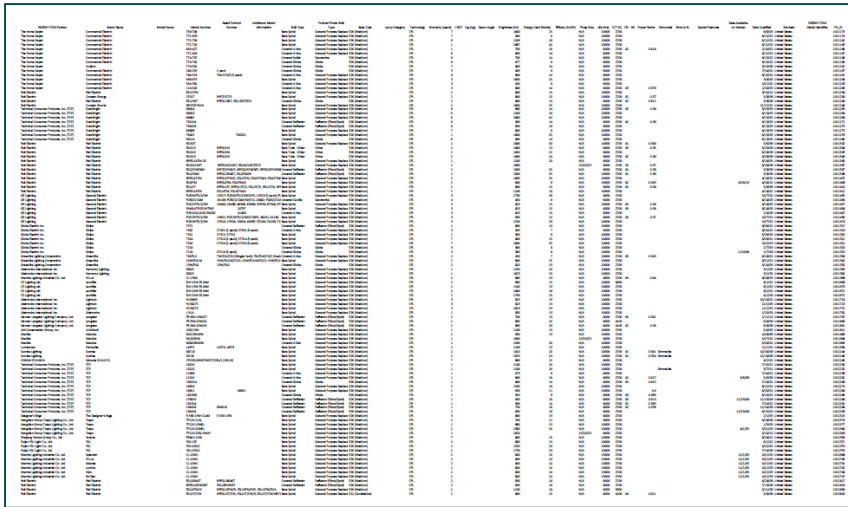
Prior to the enhancements, Energy Efficiency Program Managers would have to download the entire list, then sort the list by Manufacturer or Model Number

Then format the document to print correctly, print the document, send the printed documents to the Field Representatives

**THEN REPEAT EACH MONTH AS THE LIST IS UPDATED!!!!**

# Using the list in the store environment

## Old Way of using the list

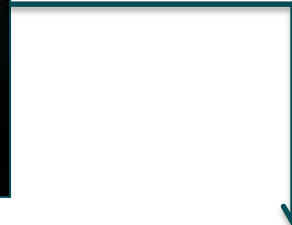
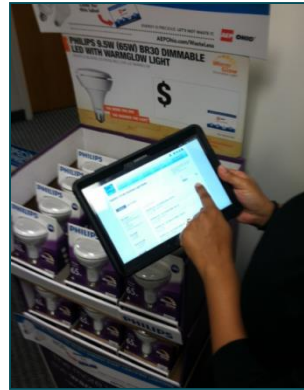
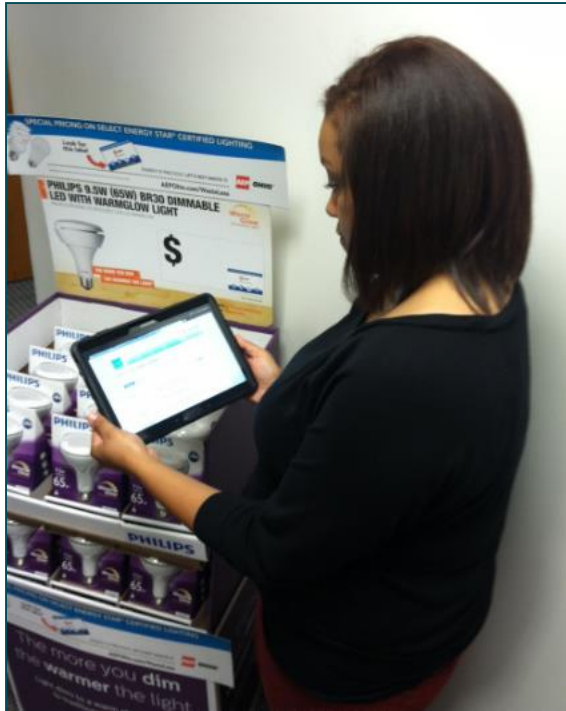


The image shows a large, dense, multi-column spreadsheet or list of product information, likely a catalog or inventory list. It contains numerous columns of text and numbers, representing product details, prices, and other data points. The text is small and difficult to read due to the high density of the data.

**Paper Based**  
**Expensive to print**  
**Bulky and hard to find models quickly**  
**VERY TIME CONSUMING**



# Oh, how things have changed



Home » Products » Product Finder Home » ENERGY STAR Certified Light Bulbs

## ENERGY STAR Certified Light Bulbs

Want more information? Access the full product list in [Excel](#), [API](#), and other formats. [Switch to Advanced View »](#)

**Compare** up to 4 items

Search:

Sort by: **Brand**

1 - 20 of 10799 Records Found 1 2 3 4 5 ..

<input type="checkbox"/> Decorative (392)	<b>1SOURCE LED - LED-12wa19-3000K-300D-ES</b> <input type="checkbox"/> Compare
<input type="checkbox"/> General Purpose Replacement (5645)	Bulb Type: General Purpose Replacement
<input type="checkbox"/> Globe (474)	Technology: LED
<input type="checkbox"/> Other (649)	
<input type="checkbox"/> Reflector (Flood/Spot) (4121)	
	<b>1SOURCE LED - LED-BR30-3000K-120D-ES</b> <input type="checkbox"/> Compare
	Bulb Type: Other
	Technology: LED
	<b>1SOURCE LED - LED-PAR20-3000K-40D-ES</b> <input type="checkbox"/> Compare
	Bulb Type: Reflector (Flood/Spot)
	Technology: LED
	<b>1SOURCE LED - LED-PAR38-3000K-40D-ES</b> <input type="checkbox"/> Compare
	Bulb Type: Reflector (Flood/Spot)

**Tablet Based  
User Friendly  
Easy to navigate and find  
products**

# Enhanced Product Finder

[Home](#) » [Products](#) » [Product Finder Home](#) » ENERGY STAR Certified Light Bulbs

## ENERGY STAR Certified Light Bulbs

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Compare

up to 4 items

Sort by:

Brand ▾



### Bulb Type

- Decorative (392)
- General Purpose Replacement (5645)
- Globe (474)
- Other (649)
- Reflector (Flood/Spot) (4121)

### Technology

- CFL (6289)
- LED (4992)

### Special Features

- Dimmable (4651)
- 3-Way (128)

1 - 20 of 10799 Records Found

1 2 3 4 5 .. ▸

### 1SOURCE LED - LED-12wA19-3000K-300D-ES

Bulb Type: General Purpose Replacement

Technology: LED

Compare

### 1SOURCE LED - LED-BR30-3000K-120D-ES

Bulb Type: Other

Technology: LED

Compare

### 1SOURCE LED - LED-PAR20-3000K-40D-ES

Bulb Type: Reflector (Flood/Spot)

Technology: LED

Compare

### 1SOURCE LED - LED-PAR38-3000K-40D-ES

Bulb Type: Reflector (Flood/Spot)

Compare

## ▲ Summary

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These enhancements have allowed Energy Efficiency Programs to spend far less time in the office and in the retail store locations verifying product eligibility.

The ENERGY STAR teams have done an excellent job in finding out what would help not only Energy Efficiency Programs but also the consumer to find the RIGHT bulb to install.

# Connect with us.

Learn how CLEAResult can help you change the way you use energy.

Stan Mertz

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