



BEST BUY & ENERGY STAR®

CONNECTING CUSTOMERS TO

ENERGY STAR CERTIFIED PRODUCTS

ENERGY STAR BEST BUY BY THE NUMBERS

BEST BUY® By The Numbers



**RICHFIELD
MINNESOTA, USA**

Our world headquarters



42 BILLION

in total revenue* for fiscal 2014

NYSE symbol: BBY

	EMPLOYEE COUNT		STORE COUNT			
	PART-TIME	FULL-TIME				
UNITED STATES	62,000	56,000	1,055	406	30	4
CANADA	7,200	6,200	72	56	137	
MEXICO	900	600	19			
CHINA	N/A	7,500	189			



approximately

140,000

total employees



nearly

2,000

total stores

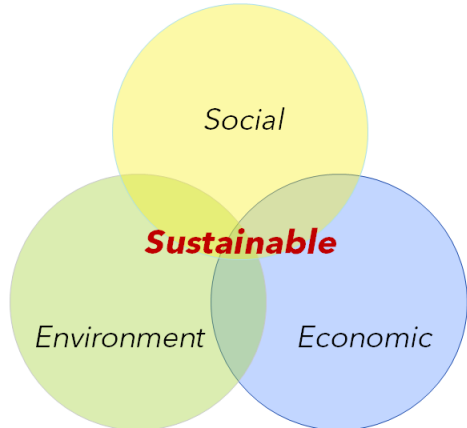


ENERGY STAR SUSTAINABILITY AT BEST BUY

Sustainability has become a key strategic component at leading retail and consumer electronic companies in response to trends, such as a more transparent world, shifting demographics, the rising influence of stakeholders and climate change.

Definition of Sustainability

“meeting the needs of the present without compromising the ability of future generations to meet their needs”¹



Sustainability at Best Buy



Continue leadership
role in positively
impacting
OUR WORLD

- Pragmatic: creates business value through sustainability lens
- Multifaceted: impacts operations, finances, employee engagement and brand
- Depth: top down and bottom up
- Integrated: enterprise wide with many departments supporting sustainability



ENERGY STAR SUSTAINABILITY AT BEST BUY

Best Buy stakeholders identified the importance of customers having access to the most energy efficient products and encouraged us to think about new ways to educate customers on their purchasing options. This group also applauded Best Buy's commitment to assort and promote ENERGY STAR certified and EPEAT-rated products.



ENERGY STAR SUSTAINABILITY PARTNERSHIPS



ENERGY STAR BESTBUY.COM

BEST BUY Search by Keyword, SKU # or Item # WEEKLY DEALS Stores Orders Help Credit Cards Español

PRODUCTS SERVICES SHOPS & DEALS GIFTS my **buy** Sign In or Create an Account

GREAT DEALS REVEALED Save on HDTVs, tablets, laptops and more. Shop now >

Shop ENERGY STAR Certified Products

- Refrigerators
- Washers
- Dishwashers
- Air Conditioners
- Televisions
- Blu-ray & DVD players
- Laptops
- Monitors
- Printers
- Telephones

ENERGY STAR PARTNER OF THE YEAR

ENERGY STAR® Partner of the Year

Best Buy is proud to be named the 2014 ENERGY STAR Partner of the Year. ENERGY STAR certified products save money, reduce energy use, and protect the environment by meeting strict energy efficiency guidelines set by the US Environmental Protection Agency and the US Department of Energy.

ENERGY STAR Partner of the Year Rebate Finder Take the Pledge

Shop ENERGY STAR Certified Products

- Refrigerators
- Washers
- Dishwashers
- Air Conditioners
- Televisions
- Blu-ray & DVD Players
- Laptops
- Monitors
- Printers

Learning Tools

- ENERGY STAR @ Home Interactive Tool**
Take a room-by-room tour and learn what you can do to save energy, save money and help protect our environment in your own home.
- Savings Calculator Worksheets**
(Provided by energystar.gov)
Select Product [Dropdown]
[Download](#)

More Resources

To learn more about the ENERGY STAR® program and ways you can save energy and the environment, visit [ENERGY STAR](#).

ENERGY STAR® Rebate Finder

Rebates up to \$100 are available on qualifying products. Use the [ENERGY STAR Rebate Finder](#) to find special offers and incentives available in your area.

ENERGY STAR Partner of the Year Rebate Finder Take the Pledge

Take the ENERGY STAR® Pledge

Change the world. Start with ENERGY STAR. Take the ENERGY STAR pledge.

ENERGY STAR Partner of the Year Rebate Finder Take the Pledge



ENERGY STAR BESTBUY.COM

Best Buy > TV & Home Theater > TVs > ENERGY STAR Certified

Shop TVs

- All Flat-Panel TVs (337)
- TV/DVD Combos (19)
- Curved TVs (3)
- LED TVs (1)

You've Selected

Television Features: ENERGY STAR Certified [Remove]

Narrow Your Results

Seller

- Best Buy Items (127)
- Marketplace Seller Items (233)
- See all...

Customer Reviews

- Top-Rated (125)

1 - 15 of 342 1 2 3 4 5 ... >

Compare up to 4 items **COMPARE**

Insignia™ - 32" Class (31-1/2" Diag.) - LED - 720p - 60Hz - HDTV

Model: NS-32D311NA15 SKU: 3356036

ENERGY STAR Certified

Customer Reviews: 4.4 of 5 (610 reviews)

[Check Shipping & Availability >](#)

Compare

Insignia™ - 39" Class (38-1/2" Diag.) - LED - 720p - 60Hz - HDTV


Model: NS-39D310NA15 SKU: 2125035

ENERGY STAR Certified

Customer Reviews: 4.4 of 5 (400 reviews)

[Check Shipping & Availability >](#)

Compare



Shipping: Usually leaves our warehouse in 1 business day
Estimate Arrival Time

Store Pickup: Check Stores
Learn more about store pickup


Special Offers

See (2) Special Offers

Cardholder Offers

See (2) Financing Offers

Hover Over Image to Zoom



[See 300 Spin](#)

What's Included

- Insignia™ 32" Class - LED - 720p - 60Hz - HDTV
- Stand/base
- Remote with 2 AAA batteries
- Quick-start guide

Connect a Roku Streaming Stick to this HDTV and get access to more than 700 channels, including Netflix, Hulu Plus and HBO GO.

TV Buying Guide
Learn about screen size, refresh rate and more >

Ratings & Reviews

Overall Customer Rating:

4.4
(626 Reviews)

96% of customers would recommend this product to a friend (603 out of 626)

[See All 626 Reviews](#) [Write a Review](#)

Product Features

31-1/2" screen (measured diagonally from corner to corner)
A good size for a small living room, bedroom or dorm room.

LED displays perform well in all lighting conditions
They also deliver plasma-like deep blacks and rich colors.


720p resolution for quality HD images
Watch broadcast TV and DVDs in high definition.


60Hz refresh rate
A 6.5ms response time for refreshing the picture helps reduce blurring during fast-motion scenes.

Deep blacks and brilliant whites
50,000:1 dynamic contrast ratio (2000:1 typical) delivers remarkable picture contrast.

Enjoy the picture from multiple angles
100° horizontal and vertical viewing angles provide a clear picture to viewers seated near the side of the screen.

Energy Ratings

 See product EnergyGuide

 **ENERGY STAR Certified**



ENERGY STAR WEEKLY DIGITAL INSERT & IN-STORE FACT TAG

Insignia™ - DVD Player
Model: NS-D160A14 • SKU: 7456096

Customer Rating: ★★★★★ 4.2 (257 customer reviews)

\$24.99
SAVE \$5
(Reg. \$29.99)

In Stock:
10 stores near you

Available as Open Box:
4 stores near you

Add to Cart **See Details**

my BEST BUY
EARN 24 MY BEST BUY™ POINTS

FREE SHIPPING
ON ORDERS \$35 & UP

LOW PRICE GUARANTEE

PRODUCT HIGHLIGHTS

INSIGNIA ENERGY STAR DVD



23.6" LED HD Monitor

ASUS

Model: VN247H-P SKU: 8767187

Customer Reviews
★★★★★ 4.51
155 Reviews
(from bestbuy.com, as of 10/03/2014)

Dimensions
width: 21.6"
Product Depth (with stand): 7.6"
height: 15.5" with stand (12.5" without)

Features
Screen Size **23.6"**
Resolution **1920 x 1080**
Touchscreen **No**
Response Time **1 ms**
Connection **DVI-D, HDMI w/ HDCP, VGA**

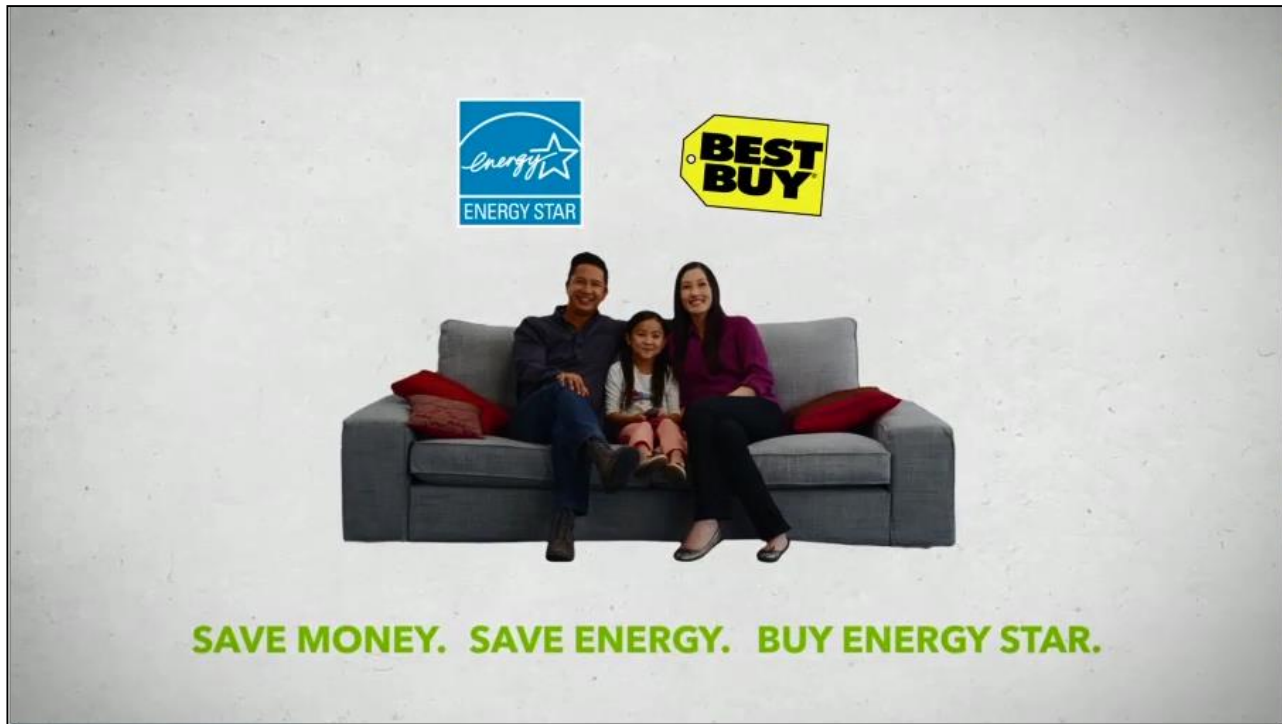
\$188⁹⁹

Geek Squad Protection (2 Year ADH): \$24.99
Manufacturer's Warranty: 3 Years Parts & Labor.
Full warranty text available upon request
warranty on parts may vary

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ENERGY STAR IN-STORE VIDEO



ENERGY STAR EMPLOYEE TRAINING

What is ENERGY STAR?

ENERGY STAR is more than a mark awarded for energy efficiency. It is a **partnership among government, business and consumers**, united in the pursuit of a common goal to protect our environment for future generations. ENERGY STAR:



Is a joint program of the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE).



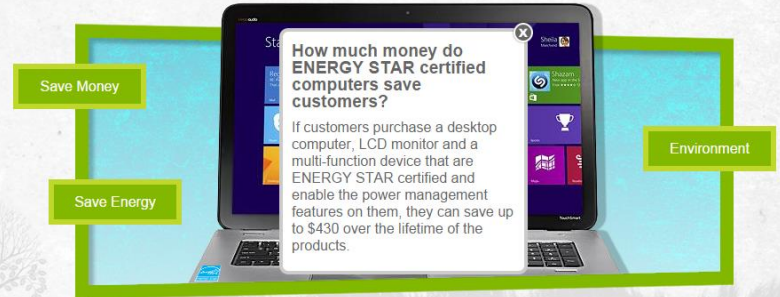
Was introduced by the EPA as a voluntary labeling program in 1992.



Is a widely recognized and trusted mark on products, homes and buildings that meet strict energy efficiency requirements set by the EPA.

Computers

The ENERGY STAR requirements for certified computers include desktops, All-in-One desktops, laptops, etc. However, it does not currently include "slate" type computers, such as the Apple iPad. Click the buttons below to learn about the features and benefits of ENERGY STAR certified computers.



ENERGY STAR MEETING OUR SUSTAINABILITY GOALS



Helping Customers Choose Sustainable Products

Energy-Efficient Products

At Best Buy, we offer a large selection of energy-efficient products to help our customers around the world save money by using less energy. In the U.S. and Canada, we partner with the EPA's ENERGY STAR® program. Our U.S. customers purchased more than 20 million ENERGY STAR certified products in fiscal year 2014 and realized utility bill savings of more than \$76 million¹. This energy savings equates to just over 1 billion pounds of CO₂ emissions avoidance², or the equivalent of removing more than 98,000 cars from the road³. Learn more about U.S. ENERGY STAR certified products at BestBuy.com/ENERGYSTAR.

The graphic features a close-up of an Energy Star label on a textured surface. The label has the Energy Star logo and the text "ENERGY STAR". In the top right corner, there is a circular arrow icon. The background is a dark blue gradient with a light blue bar containing the text "from entering the environment".

FISCAL YEAR 2014 ENERGY STAR PURCHASES

PREVENTED 1 BILLION POUNDS OF CO₂

from entering the environment

Partner of the Year

The U.S. Environmental Protection Agency (EPA) has named Best Buy as a 2014 Partner of the Year for our outstanding marketing and customer education of energy-efficient products. We use the strong ENERGY STAR brand to effectively communicate the benefits of energy-efficient products.

The logo for the Energy Star Award 2014 Partner of the Year, featuring the Energy Star logo and the text "ENERGY STAR AWARD 2014 PARTNER OF THE YEAR".