



Creating a More Energy Efficient Future for Residential Customers

The ENERGY STAR® Retail Products Platform

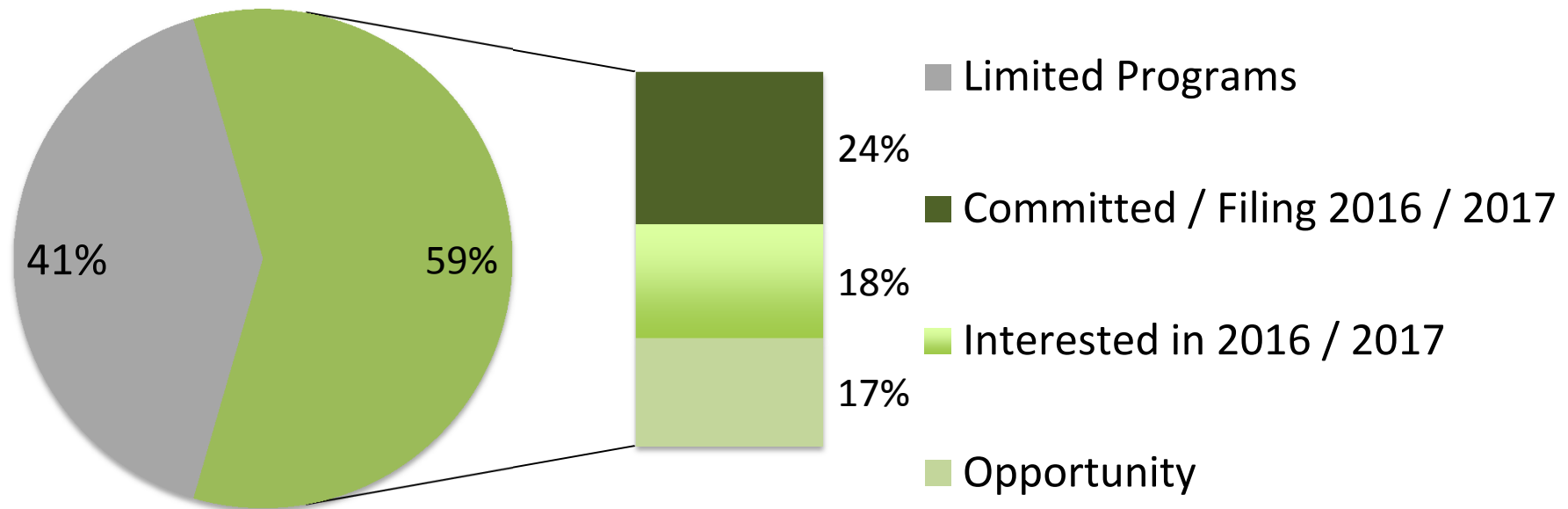


Peter Banwell, US EPA
ENERGY STAR Partners Meeting
October 13, 2015



2015 – 2017 Goal: 30% of U.S. Households Reached

Census 117MM U.S. Households



ENERGY STAR Retail Products Platform Tracking to Reach 28 to 41MM U.S. Households During 2016 / 2017

Tools Created in 2015

- ✓ Sample filing language document
- ✓ EM&V guidance document
- ✓ Sales and incentive forecasting
- ✓ Product analysis spreadsheets
- ✓ Product transition guidance
- ✓ Letters of authorization for field services
- ✓ Product training sheets
- ✓ Signage templates and process
- ✓ Seamless data support



...more to come in 2016~



Please join us!

- Schedule an informational follow up call with EPA
- Let us know your thoughts, we want to work with you.

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