



ENERGY STAR Product Information Tailored to Your Consumer

New Applications and Enhancements

ENERGY STAR Products Partner Meeting
October 28, 2014



Panelists

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U.S. Environmental Protection Agency

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CLEARResult

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Energy Solutions



ENERGY STAR as a Trusted Resource

- Customers want:
 - Information on product features/ability to compare (while they are in the store aisle)
 - Real time price information
 - Store location information
 - Rebate information



Session Overview

- Overview of enhancements to EPA's suite of tools for ENERGY STAR Products information
 - Product Finder
 - Mobile Version
 - Additional Models
 - Tracking Changes
 - Rebate Finder
 - ESME Price and Location information
- Examples of how Product Finder can support Utility Programs
- Open Discussion



Product Finder Tool Overview

- Public-facing tool consumers, retailers, utilities and other stakeholders use to access product data
- www.energystar.gov/productfinder

Partner Benefits:

- Provide better access to EPA product data for all stakeholders
- Improve the ability to find and reconcile product data
- Improve data quality
- Model data updated daily
- Models searchable by brand, model name, model number, additional information

ENERGY STAR Certified Residential Clothes Washers



Access the API, Analyze and Embed Data, Create an Account and more. [Switch to Advanced View >](#)

32 Products match your search

LG

Compare up to 4 items

Modified Energy Factor (MEF)

Load Configuration is

- Top Load
- Front Load
- Do not filter

Brand Name is

- Amana
- Ariston
- Asko
- BRADA
- Blomberg

LG - WM8000H**

Load Configuration: Front Load

Volume: 5.16 cu. feet

Compare

LG - WM3550H***

Load Configuration: Front Load

Volume: 4.26 cu. feet

Compare

LG - WM3150H**

Load Configuration: Front Load

Volume: 4.26 cu. feet

Compare

LG - WM4070H**

Load Configuration: Front Load

Volume: 4.26 cu. feet









Compare

Product Finder Advanced View Features

- Updated daily
- Create account to save and share work
- Custom filters, visuals, and embed options for partners, etc...
- Export options including Excel, .csv, APIs
- One portal where stakeholders access certified products*
data.energystar.gov

ABOUT ENERGY STAR PRODUCT FINDER HOME

Sign Up Sign In Help

		Alphabetical		
		Search		
		Clear All Options		
		View Types		
		(All)		
		Datasets		
		Charts		
		Maps		
		Calendars		
		Filtered Views		
		External Datasets		
		Files and Documents		
		Forms		
		APIs		
Name	Popularity	Type		
1. ENERGY STAR Certified Audio Video Government Certified models meet all ENERGY STAR requirements as listed in the Version 3.0 ENERG	707 views			
2. ENERGY STAR Certified Boilers Government Certified models meet all ENERGY STAR requirements as listed in the Version 2.1 ENERG	3,345 views			
3. ENERGY STAR Certified Ceiling Fans Government Certified models meet all ENERGY STAR requirements as listed in the Version 3.0 ENERG	1,327 views			
4. ENERGY STAR Certified Commercial Clothes Washers Government Certified models meet all ENERGY STAR requirements as listed in the Version 6.1 ENERG	440 views			
5. ENERGY STAR Certified Commercial Dishwashers Government Certified models meet all ENERGY STAR requirements as listed in the Version 2.0 ENERG	742 views			
6. ENERGY STAR Certified Commercial Fryers Government Certified models meet all ENERGY STAR requirements as listed in the Version 2.0 ENERG	629 views			
7. ENERGY STAR Certified Commercial Griddles Government Certified models meet all ENERGY STAR requirements as listed in the Version 1.1 ENERG	337 views			
8. ENERGY STAR Certified Commercial Hot Food Holding Cabinet Government Certified models meet all ENERGY STAR requirements as listed in the Version 2.0 ENERG	407 views			



Product Finder Enhancements

- Additional Model Searching
- Tracking API Changes
- Sharing Code via GitHub for developers



Mobile Product Finder Interface Coming soon!

- Provide consumers with a mobile friendly interface for finding ENERGY STAR products
- Demo



Rebate Finder

- Improved interface for finding rebates
- New backend to enable more frequent updates from partners
- New interface for partners **coming soon!**
- *Rebate Finder Demo – www.energystar.gov/rebatefinder*

ENERGY STAR

ENERGY EFFICIENT products | ENERGY SAVINGS at home | ENERGY EFFICIENT new homes | ENERGY STRATEGIES FOR buildings & plants

Home » Products » Rebate Finder » Special Offers and Rebates from ENERGY STAR Partners

Special Offers and Rebates from ENERGY STAR Partners

To encourage customers to buy energy efficient products, ENERGY STAR partners occasionally sponsor special offers, such as sales tax exemptions or credits, or rebates on certified products. Partners also occasionally sponsor recycling incentives for the proper disposal of old products. The search below is provided as a service to consumers to find such special offers or rebates where they exist, based on information that partners submit to ENERGY STAR. Please note that EPA does not sponsor rebates or special offers, nor do all ENERGY STAR partners. You may be eligible for federal tax credits if you make energy-efficient improvements to your home. [Read more about federal tax credits for energy-efficient improvements.](#) For questions or comments about special offers or rebates in your area, please contact the special offer sponsor directly.

Search by **All products** in **All Zip Codes** Find Rebates

- Appliances
 - Air Purifiers (Cleaners) (15)
 - Clothes Dryers (33)
 - Clothes Washers (178)
 - Dehumidifiers (101)
 - Dishwashers (81)
 - Freezers (261)
 - Refrigerators (324)
- Building Products
 - Residential Windows, Doors, and Skylights (51)
 - Roof Products (1)
 - Sealing and Insulation Products (38)
- Commercial Appliances
 - Commercial Clothes Washers (6)
 - Water Coolers (1)
- Commercial Food Service
 - Commercial Ovens (1)
 - Commercial Dishwashers (56)
 - Commercial Fryers (88)
 - Commercial Griddles (53)
 - Commercial Hot Food Holding Cabinets (88)
 - Commercial Ice Machines (62)
 - Commercial Ovens (104)
 - Commercial Refrigerators and Freezers (2)
 - Commercial Steam Cookers (95)
- Electronics
 - Audio/Video (1)
 - Telephones (1)
 - Televisions (38)
- Heating & Cooling
 - Air-Source Heat Pump - Single Package (151)
 - Air-Source Heat Pump - Split Systems (122)
 - Boilers (68)
 - Central Air Conditioning - Single Package (82)
 - Central Air Conditioning - Split Systems (109)
 - Ductless Heating & Cooling - Mini-Split Air Conditioning (43)
 - Ductless Heating & Cooling - VRF Multi-Split Air Conditioning (3)
 - Furnaces (106)
 - Geothermal Heat Pumps (146)
 - Room Air Conditioning (164)
 - Ventilation Fans without Lights (1)
- Lighting & Fans
 - Ceiling Fans - Light Kits (12)
 - Ceiling Fans with Lights (30)
 - Ceiling Fans without Lights (31)
 - Decorative Light Strings (32)
 - Light Bulbs (540)
 - Light Fixtures (265)
- Office Equipment
 - Computers (7)
 - Displays/Monitors (4)
 - Enterprise Servers (2)
 - Imaging Equipment (1)
- Other
 - Pool Pumps (22)
- Water Heaters
 - Commercial Water Heaters (9)
 - Electric Storage Water Heaters (136)
 - Gas Storage Water Heaters (82)
 - Solar Water Heaters (33)
 - Tankless Gas Water Heaters (54)

Filter By Utility: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Click "Find Rebates" to continue.



ENERGY STAR Most Efficient Price and Location Pilot

- Enhance consumer search experience by providing price and location information for purchasing products
- Exploring partnering with third-party to provide price and location information



Resources

- energystar.gov/productfinder
 - Product finder tools
 - Guide on creating filters and visuals
 - Macro for segmenting additional models
- data.energystar.gov
 - Product lists and API field names
 - EPA-created filters, charts, and graphs
- data.energystar.gov/developers
 - ENERGY STAR Products API essentials
 - Getting started with APIs
- [ENERGY STAR Products API](#) Google Group
- [@ESProductAPI](#)



**U.S. EPA
ENERGY STAR
Product Finder**

FULL SITE »

About this Tool

ENERGY STAR's Product Finder provides access to ENERGY STAR product information to arm consumers with the information they need to make purchasing decisions based on energy efficiency. [more...](#)

Available Products

Product Category

- Audio/Video
- Boilers
- Ceiling Fans

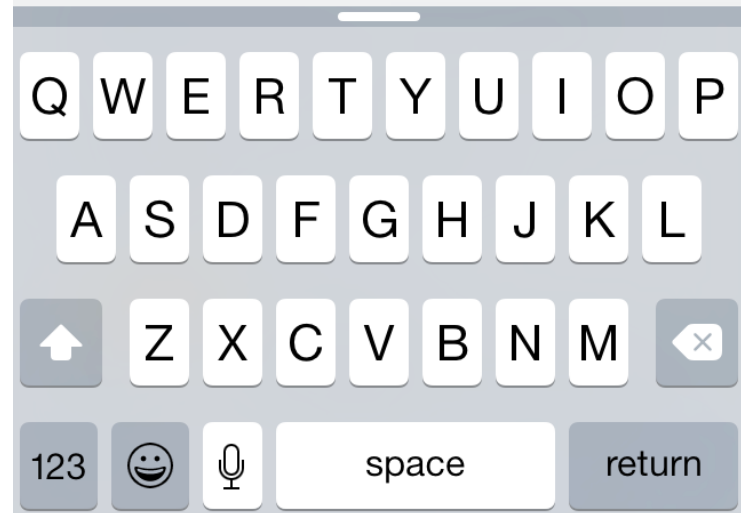
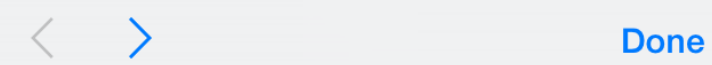


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Available Products

Tel

- Telephones
- Televisions







U.S. EPA ENERGY STAR Product Finder

[FULL SITE »](#)

« back Certified Televisions

Find Product Add Filt...




Sort by - Energy Use (kWh/y... ▾)

1 - 20 of 1653 Records Found

1 2 3 .. >

[KONTECH - KDT16A0](#)

Size (in.):
15.55 inches

< >   

« back Certified Televisions

Find Product Add Filt...

Sort by - Energy Use (kWh/y... ▾)

1 - 20 of 1653 Records Found

1 2 3 .. >

< > Done

Sort by - Brand Name

Sort by - Energy Use (kWh/year)

Sort by - Size (in.)



Select Filters

- + Brand Name**
- Size (in.)**
 - Less than 35 (644)
 - 35-50 (672)
 - Greater than 50 (357)
- + Technology Type**
- + Vertical Resolution**
- + Other Features**
- + Markets**

1 - 20 of 349 Records Found

- Energy gauge (45)
- Integrated DVR (0)
- Integrated hard drive (0)
- MOCA/HPNA (0)
- Motion blur (0)
- Picture-in-picture (17)
- User adjustable backlight (923)
- Wide color gamut (6)
- Network Connectivity: Wireless (0)
- Network Connectivity: Wired (0)



« back

Certified Televisions

Find Product



Add Filt...

Sort by - Brand Name



1 - 7 of 7 Records Found

1

[SONY - KDL-55W900A](#)

Size (in.):
55.0 inches

Vertical Resolution:
1080p

Energy Use:
115.2 (kWh/yr)

[SONY - KDL-60R520A](#)

Size (in.):
60.0 inches

Vertical Resolution:
1080p

Product Details: SONY - LCD TV : KDL-55W900A

Size (in.):
55.0

Technology Type:
Other

Vertical Resolution:
1080p

Other Features:
Other,Picture-in-picture

Automatic Brightness Control:
Yes

Estimated Annual Energy Use
(kWh/yr):
115.2

Power Consumption in On Mode
(Watts):
62.9

Special Offers and Rebates from ENERGY STAR Partners

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Search by

All products ▾

in

85251

Find Rebates

Filter By Utility:

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

The links below will take you to Web sites external to the energystar.gov domain. [EXIT ↗](#)

1 - 13 of 13 Records Found

1

APS (Arizona Public Service)

Commercial Ice Machines

Dollar Incentive/Rebate - Mail-in

20-100

01/01/2014 - 12/31/2014

Arizona Public Service offers commercial customers a rebate on ENERGY STAR qualified ice machines. The incentive ranges from \$20 to \$100. See application for equipment specifications.

Freezers

Recycling
877-514-6654

\$30

02/01/2010 - ongoing

Arizona Public Service's refrigerator recycling program will haul second refrigerators or freezers* away for free, recycle it, and send you a \$30 rebate. For more information, visit aps.com/turnitin for more information. *Refrigerators and stand-alone freezers must be in working condition and between 10 and 30 cubic feet using inside measurements. Limit two units per residential address.

Light Bulbs - LEDs

Buy-Down/Discount
800-783-7253

\$3-\$4

06/15/2014 - ongoing

Arizona Public Service offers customers instant discounts on CFLs at participating Ace Hardware, Costco, Dollar Tree, Goodwill, Lowe's, Sam's Club, The Home Depot, and Walmart stores. No coupon is needed. Go to www.aps.com/lighting for more information, including the full list of participating stores. Program includes spiral and specialty CFLs.

Light Bulbs - Specialty CFLs

Buy-Down/Discount
800-783-7253

\$0.80 - \$1.15

01/01/2005 - ongoing

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