

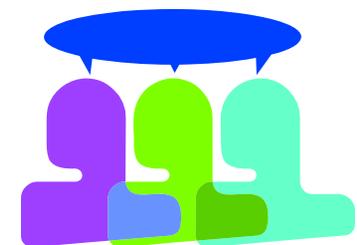
SNIA Japan reports EPA related activity in JAPAN – October 15th 2009 -
Phoenix

SNIA Japan Forum

2009 SNIA Japan Forum Board



- EMC Japan K.K.
- Tokyo Electron Device Limited
- Toshiba Solutions Corporation
- IBM Japan, Ltd.
- NEC corporation
- Hewlett-Packard, Japan
- Hitachi, Ltd
- FUJITSU LIMITED



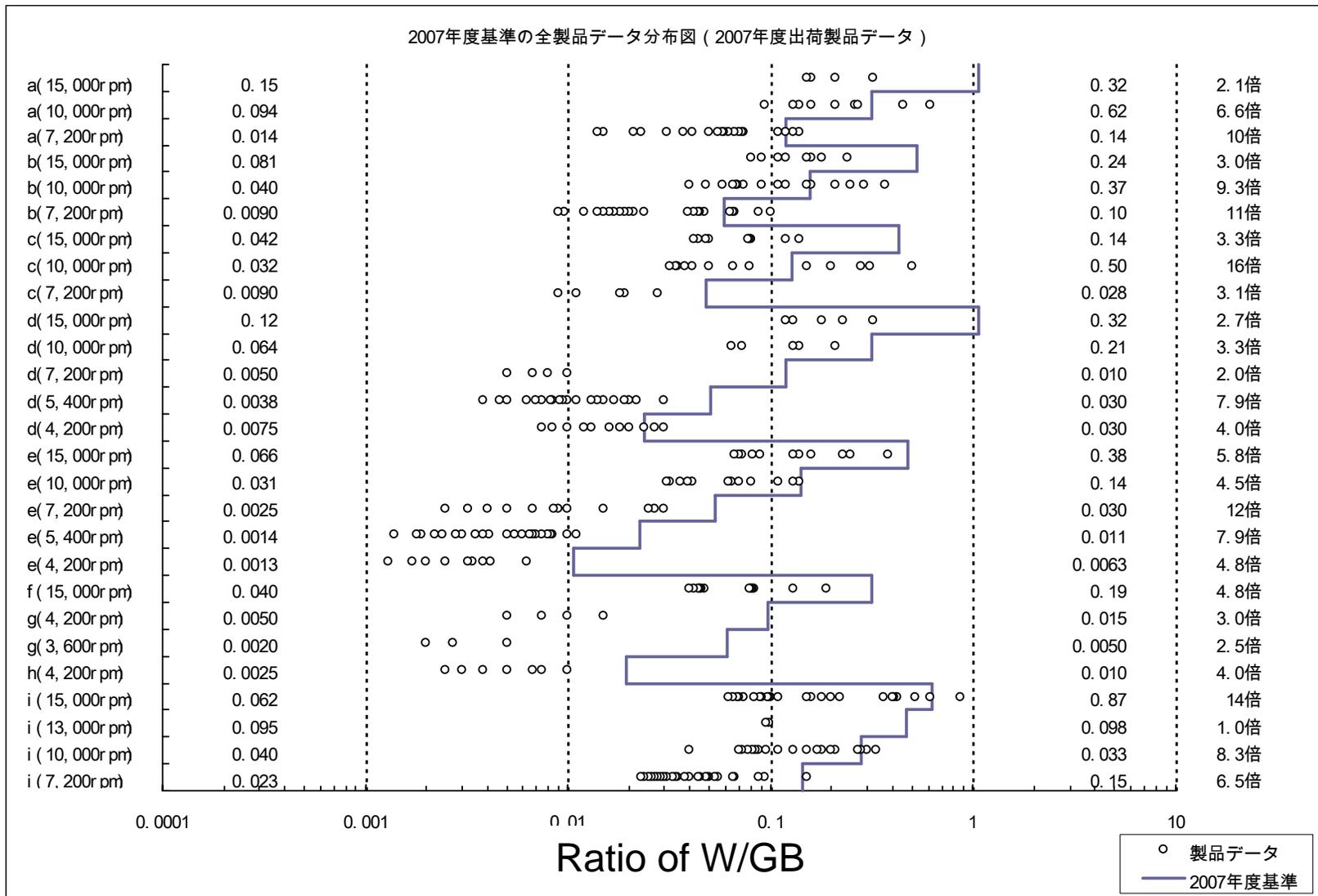
- ◆ Technology leadership for market and end users as the representative from SNIA.
- ◆ To lead of technology progress in Japan vender and market. SNIA-J will join TWG to build new technology (ex. Green, SSD)
- ◆ Collaboration with other associations. (JEITA, JDSF, GIP Council, IDC-Japan, TGG-Japan)
- ◆ Provide updated SNIA information to members continuously.

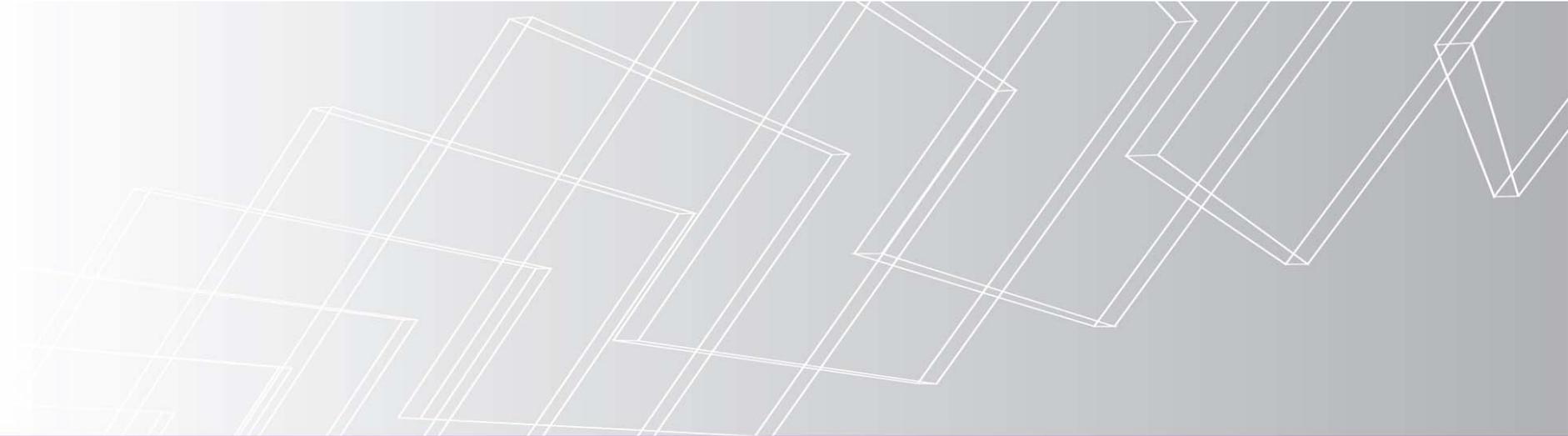
Activities in Japan

- ◆ The Ministry of Economy, Trade and Industry of Japan (METI) has continuously lead the Japan IT industry by the “energy conservation law “
- ◆ JEITA (Japan Electric Industry Technical Association) has drove to vendors as a related organization under METI
- ◆ METI developed ‘top runner’ scheme, which at a time judges a most energy-efficiency product (it’s called as ‘top runner’) and other vendors will be encouraged to improve their product(s) than ‘top runner’ in future.
- ◆ JEITA has gathered the products’ data of power consumption and judged ‘top runner’ in 1997/2000/2004/2006/2009.
- ◆ METI has strong interest in EPA/SNIA scheme to develop next ENERGY STAR specification.
- ◆ SNIA-J will keep contacts to related organizations.

Top runners in HDD based Storage Products(JEITA,2007)

RPM Assort in each vender





Thank you!

SNIA 