



## ENERGY STAR® QUALIFIED CEILING FANS

### KEY SALES MESSAGES:

---

#### **ENERGY STAR is:**

- > A U.S. government-backed symbol of energy efficiency
  - > No sacrifice, same features
- 

#### **ENERGY STAR qualified ceiling fans:**

- > Move air 20% more efficiently than conventional ceiling fans
  - > Are 50% more energy-efficient when coupled with an ENERGY STAR qualified light kit
- 

#### **ENERGY STAR qualified light kits:**

- > Come with energy-efficient compact fluorescent light bulbs (CFLs) that use 2/3 less energy than incandescent bulbs
- > Last up to 10 times longer than incandescent bulbs and only have to be changed once every 7 years

ENERGY STAR qualified ceiling fans can save consumers \$15-25 a year; qualified fan and light combinations offer the greatest savings.

# TO MAXIMIZE ENERGY SAVINGS, SHARE THESE FOUR TIPS WITH YOUR CUSTOMERS

---

- 1 Ceiling fans cool people, not rooms – turn them off when leaving the room
- 2 Adjust your thermostat during fan use to save on air conditioning costs
- 3 For year-round savings, reverse the fan motor (clockwise) and operate on low speed in the winter to redistribute warm air
- 4 Hang the fan 8-9 feet above the floor for optimal airflow – minimum height requirement is 7 feet



**FOR MORE INFORMATION:**  
visit [www.energystar.gov](http://www.energystar.gov)